



Level: University Policy
Originally Issued: April 19, 2013
Reviewed: May 18, 2018

Policy Owner: Board of Trustees

Policy Implementation: President/Provost-VP for Academic Affairs

EXTERNAL RELATIONS POLICY

POLICY

The Athens State University Board of Trustees and the University will develop productive and continuing external relationships with those entities which are essential to healthy functioning, including systems for dealing with those entities.

PURPOSE AND SCOPE

The purpose of this policy is to delineate the external relationships which represent the University's context, including investors and donors, customers, competitors, vendors, and strategic partners, and the systems which communicate key messages about the University to the world outside and which collect information affecting our purpose, opportunities to advance the university both internally and externally, strategies, goals, and objectives.