COLLEGE OF BUSINESS

Linda Shonesy, Ed.D.

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www.athens.edu/college_business

COLLEGE OF BUSINESS

Athens State University, through its College of Business, is nationally accredited by the Accreditation Council of Business Schools and Programs (ACBSP) 11520 West 119th Street • Overland Park, KS 66213

MAJORS	MINORS	DEGREE
ACCOUNTING For students who plan to seek the C.P.A.		B.S.
ACCOUNTING (WITH MINOR) For students who do NOT plan to seek the C.P.A.	Minors: Acquisition & Contract Management, Aviation Management, Enterprise Systems Management, Health Care Management, Human Resource Management, Information Systems Management, International Business, Logistics & Supply Chain Management, Marketing	
ACQUISITION AND CONTRACT MANAGEMENT		B.S.
ENTERPRISE SYSTEMS MANAGEMENT		B.S.
HUMAN RESOURCE MANAGEMENT		B.S.
LOGISTICS AND SUPPLY CHAIN MANAGEMENT		B.S.
MANAGEMENT		B.S.
MANAGEMENT (WITH MINOR)	Minors: Acquisition & Contract Management, Aviation Management, Enterprise Systems Management, Health Care Management, Human Resource Management, Information Systems Management, International Business, Logistics & Supply Chain Management, Marketing, Small Business/Entrepreneurship	
MANAGEMENT OF TECHNOLOGY		B.S.
MANAGEMENT OF TECHNOLOGY (WITH MINOR)	Minors: Acquisition & Contract Management, Aviation Management, Enterprise Systems Management, Health Care Management, Human Resource Management, Information Systems Management, International Business, Logistics & Supply Chain Management, Marketing, Operations Management, Project Management, Small Business/Entrepreneurship	
MINORS: The following minor is open to non-bu Business Administration	siness majors only:	
The following minors are open to Man : Operations Management, Project Mana The following minor is NOT available Small Business/Entrepreneurship	gement	
CERTIFICATES: The following certificates are available: Acquisition & Contract Management Logistics & Supply Chain Management		
Marketing SAP Certificate		

COLLEGE OF BUSINESS

The mission of the College of Business is to offer programs of study to students that will prepare them for positions in business, finance, or government; enhance the professional development of those already employed; and provide an academic framework for graduate study leading to professional positions. The purpose of the College of Business is to provide quality education for all students, teaching them to think critically, to use technology efficiently, to be effective leaders, decision makers, and communicators; to maintain ethical standards, and to understand the global economy. To carry out its mission and support its purpose, the College of Business has established the following goals:

- Provide for continuous improvement of the programs within the College of Business in keeping with the standards set by Athens State University, the Southern Association of Colleges and Schools (SACs), and the Accreditation Council of Business Schools and Programs (ACBSP).
- Place excellence in teaching as the number one priority for serving students and for evaluating faculty.
- Encourage growth and diversity in the faculty and student body.
- Seek community and business relationships for advice and support of student and curriculum needs.
- Maintain cooperative relationships with other educational institutions to facilitate student transfer, maximize resource utilization and provide quality programs.
- Support a quality-based, equivalent learning environment for all students in all settings.
- Produce graduates who will be academically and professionally prepared by the quality teaching programs of the College of Business for work in an increasingly diverse, global environment.

Athens State University, through its College of Business, is nationally accredited by the Accreditation Council of Business Schools and Programs to offer the Bachelor of Science (B.S.) degree with majors in accounting, acquisition and contract management, enterprise systems management, human resource management, logistics and supply chain management, management, and management of technology. The College of Business curriculum complies with the Common Professional Component (CPC) recommended by the ACBSP. Instruction offered by the College of Business is designed to assist in the preparation of competent and effective professionals in the areas of accounting and management. Students completing a degree program offered by the College of Business will possess the following skills and competencies:

- Demonstrated knowledge of core business concepts, theories and applications in the areas of accounting, finance, management, marketing, management information systems, global business, strategic management, and production.
- Demonstrated proficiency in the use of technology as it relates to business.
- Demonstrated ability to effectively apply critical-thinking skills to analyze business issues and financial data.
- Demonstrated knowledge of the global economy including an appreciation of diversity as it relates to business.
- Demonstrated ability to effectively communicate orally and in writing.
- Demonstrated understanding and appreciation of ethical issues as it relates to business.
- Demonstrated understanding and ability to use effective managerial, leadership and group interaction techniques.

DISTANCE EDUCATION

All College of Business majors are available online. All professional coursework for these majors may be completed via distance learning. However, if students have not completed all general education and pre-professional course requirements, the University cannot guarantee that all courses will be available in online formats. For further information regarding distance education, refer to pages 41 and 42 in the section Academic Policies and Procedures under the headings Distance Learning, New Student Orientation for Online Courses and Information for New Students Regarding Online Technology.

ASSESSMENT (PRE- AND POST-TESTING)

The College of Business, as a part of its continuous evaluation process, has implemented a program to assess the business knowledge levels of incoming students. This will be accomplished through a pre-test to be administered in a required course, MG 320 Organizational Communication. This course should be taken during a student's first term at Athens State University. New students who have previously completed an equivalent business communication course will take the pre-test in GBA 300 Business Research Skills, a 1-semester hour course designed to familiarize students with business information sources and library research skills (*this course is required for students who do not complete MG 320 at ASU*). A post-test will be administered in the capstone course, MG 420 Business Policy, which should be taken during a student's last term.

LIVETEXT is a software platform used for creating an electronic portfolio. It is required in all "core" business courses (AC/MG 302, MG 320/GBA 300, MG 346, MG 350, MG 352, MG 390, MG 420, MG 480, MK 331). Specified work in these courses will be placed in this portfolio and will be used in assessing student progress. This program will also provide students a digital professional development resource and a workspace for building and maintaining an online personal portfolio reflecting educational achievements, and may be used for developing career credentials. There is a one-time cost for this membership. Membership is available for up to five years.

ADVISING AND SCHEDULING INFORMATION

ACADEMIC ADVISING:

An Academic Advisor is assigned to each College of Business major by the Transfer and Advising Center Counselor for the College of Business. After a student's transcripts (from all transfer institutions) have been received, the Counselor prepares a plan of study which reflects the transferred credit and the requirements for degree completion. A copy of the plan of study is provided to the student and the advisor. Students are encouraged to read all the information regarding degree requirements on the plan of study. The plan of study should be retained. Updating the plan of study each term will help a student have a clear understanding of requirements for degree completion. Students should contact their advisor for any questions about the degree plan. Office hours are available on the College of Business website, along with telephone numbers and e-mail addresses. Students may also contact the College of Business staff whenever assistance is needed.

SCHEDULING:

Degree programs in the College of Business are developed to ensure that students who complete the programs possess the skills and competencies for successful careers or further academic study. To obtain the maximum benefit from the programs, some sequencing of courses is necessary.

Most business courses are offered each term, particularly the common core courses which are required in all College of Business majors (AC/MG 302, MG 320, MG 346, MG 350, MG 352, MG 390, MG 420, MG 480, MK 331). However, some courses, particularly those which are required in only one program or minor, are offered less frequently. Observing the following guidelines will help you in efficient scheduling.

- Those courses in most demand (common core courses) are generally offered each term in multiple formats.
- Courses which are specific to only one program (or minor), may not be offered every term and/or in all formats.
- Sequential courses (especially accounting and statistics) must be taken in order, and may be offered on a rotating or alternating basis.

Students should plan accordingly and not wait until they are nearing the end of their program to begin scheduling the less frequently offered courses or sequential courses.

SPECIAL SCHEDULING REQUIREMENTS:

First Term: The following courses, which are required for all Business majors, should be taken in the student's first term at ASU. The content in these courses is essential preparation for other courses in the curriculum.

AC/MG 302 Management Information Systems

MG 320 Organizational Communication This course includes an initial assessment as part of our required outcomes assessment plan.

MG 346 Principles of Management and Leadership

Accounting majors should take AC 321 Intermediate Accounting I in the first term it is offered.

Last Term: The following courses (which are required in all Business majors) should be taken during the student's last term at ASU.

<u>MG 420 Business Policy</u> (3 semester hours). This course is the capstone course which integrates content from all other core business courses. The required Assessment Exam is given in this course. MG 480 Seminar in Business (2 semester hours).

Prerequisites

Observance of prerequisites will ensure that students have the background knowledge to obtain the maximum benefit from the curriculum. Please consult the course descriptions section of this catalog for information on course prerequisites.

ACCOUNTING (AC)

The objective of the major in accounting is to prepare students for a wide variety of careers in professional accounting, including public accounting, industrial accounting, internal auditing, and government service, and to provide an academic framework for future graduate study. With a wide variety of career options available to accounting graduates, the Department of Accounting now offers an additional option for accounting majors, "Accounting with a Minor." Under this option, the student will take the core accounting requirements and pair them with a minor selected from a variety of management fields. Please note that the "Accounting with a Minor" option will not include all of the courses required to sit for the CPA exam. If you intend to sit for the CPA exam, you should complete the "Accounting" major (no minor).

Students who plan to sit for the CPA Exam in Alabama must complete a total of at least 150 semester hours. This may be accomplished by completing additional undergraduate courses or entering a master's program and completing the coursework required by the Alabama C.P.A. Board. (See Suggested Courses on the next page.)

Bachelor of Science - Accounting

Program components for the Bachelor of Science degree with a major in Accounting include:

- APPLICABLE GENERAL UNIVERSITY REQUIREMENTS
 - To graduate, each student must:
 - complete a minimum of 33 semester hours of the last 39 semester hours at ASU.
 - complete a minimum of 60 semester hours of upper level college/university credit (300-400 level courses). complete a minimum of 15 semester hours of upper (300/400) level coursework in his or her major at Athens State University, not including courses taken by consortium arrangement. School or departmental regulations may require more than 15 semester
 - hours of coursework in the major at Athens State University.
 - complete all course requirements for major(s).
 - complete all course requirements for minor (if applicable).
 - complete all of the general studies curriculum core for the degree.
 - attain an overall grade point average of 2.0, a 2.0 on all coursework attempted at Athens State University and at least a 2.0 in the major field. School or departmental regulations may require more than a 2.0 grade point average (see major requirements in each discipline).
 - complete the total degree requirements at a minimum of 124 to a maximum of 128 semester hours.
 - complete the teacher certification requirements (if applicable).

Area I.	Written Composition	6 semester hours
Area II.	Humanities/Fine Arts	12 semester hours
Area III	. Mathematics and Natural Sciences (11 semester hours)	
	Finite math or its equivalent required	3 semester hours
	Natural Sciences (lab based)	
Area IV	. History/Behavioral and Social Sciences (12 semester hours)	
	Microeconomics (ECO 231)	3 semester hours
	Macroeconomics (ECO 232)	3 semester hours
	Other History/Behavioral or Social Science Courses	6 semester hours
	Students are encouraged to take at least one history course and one behavioral science course.	
TOTAL	GEN. ED. REQUIREMENTS: 4	1 SEMESTER HOURS
MAJOR	PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL):	
Prir	ciples of Accounting (BUS 241 and BUS 242)	6 semester hours
Bus	iness Statistics I (BUS 271)	3 semester hours
Bus	iness Statistics II (BUS 272)	3 semester hours
Leg	al and Social Environment of Business (BUS 263)	3 semester hours
	rocomputer Applications (CIS 146)	
	ctive	
	MAJOR PREREQUISITE HOURS:	
IUIII	GEN. ED REQ. & MAJOR PREREQUISITE HOURS:	

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All business majors must take a "pretest" in their first term at Athens State. The test is administered in MG 320 Organizational Communication. For students who completed an equivalent course at a junior college, the test will be given in GBA 300 Business Research Skills [see note (*) below and "Assessment" on the first page of this section].

		Management Information Systems (should be taken 1st semester)	
	AC 303	Management Decision Support Systems	3 semester hours
	AC 312	Law for Accountants	3 semester hours
	AC 321	Intermediate Accounting I	3 semester hours
	AC 322	Intermediate Accounting II	3 semester hours
	AC 323	Intermediate Accounting III	3 semester hours
	AC 361	Federal Tax Accounting I	3 semester hours
	AC 362	Federal Tax Accounting II	3 semester hours
	AC 401	Auditing	3 semester hours
		Advanced Accounting	
	AC 435	Governmental Accounting	3 semester hours
	AC 442	Advanced Auditing and Fraud Examination	3 semester hours
	AC 471	Cost Accounting (Accounting Capstone: to be taken final semester)	3 semester hours
*	MG 320	Organizational Communication (should be taken 1st semester)	3 semester hours
		Principles of Management and Leadership (should be taken 1st semester)	
	MG 350	Financial Management	3 semester hours
	MG 352	International Business OR EC 320 International Commerce	3 semester hours
	MG 390	Operations Management	3 semester hours
	MG 420	Business Policy (Capstone course: A final average of at least 70% must	
		be achieved. Course should be taken final semester.)	3 semester hours
*	MG 480	Seminar in Business (Senior seminar: A final average of at least 70%	
		must be achieved. Course should be taken final semester.)	2 semester hours
	MK 331	Marketing Principles	3 semester hours
	TOTAL	PROFESSIONAL HOURS:	52 SEMESTER HOURS

*Students who do not complete MG 320 Organizational Communication at ASU are required to take GBA 300 Business Research Skills, a 1-semester hour course designed to familiarize students with business information sources and library research skills.

5. **Assessment Exam. Student must earn an acceptable score on an assessment exam containing questions dealing with the skill and competency areas around which the curriculum is based.

Suggested Courses for Students with Non-Accounting Degrees Preparing to Sit for the CPA Exam in Alabama: The following courses are recommended:

AC 321/322/323 Intermediate Accounting I/II/III	AC 435 Governmental Accounting
AC 361/362 Federal Tax Accounting I/II	AC 442 Advanced Auditing and Fraud Examination
AC 401 Auditing	AC 471 Cost Accounting
AC 431 Advanced Accounting	AC 312 Law for Accountants

For students who completed some of the above courses in their degree program, the following substitutions are recommended: AC 303 Management Decision Support Systems, GBA 314 Business Ethics, MG 410 Employment Law, other business courses recommended by accounting faculty advisor.

For additional information see The Alabama State Board of Public Accountancy at http://www.asbpa.alabama.gov/

Bachelor of Science - Accounting with Minor

With a wide variety of career options available to accounting graduates, the Department of Accounting now offers an additional option for accounting majors, "Accounting with a Minor." Under this option, the student will take the core accounting requirements and pair them with a minor selected from a variety of management fields. Please note that the "Accounting with a Minor" option will not include all of the courses required to sit for the CPA exam. If you intend to sit for the CPA exam, you should complete the "Accounting" major (no minor).

Program components for the Bachelor of Science degree with a major in Accounting with a required minor include:

1. APPLICABLE GENERAL UNIVERSITY REQUIREMENTS

To graduate, each student must:

- complete a minimum of 33 semester hours of the last 39 semester hours at ASU.
- complete a minimum of 60 semester hours of upper level college/university credit (300-400 level courses).
- complete a minimum of 15 semester hours of upper (300/400) level coursework in his or her major at Athens State University, not including courses taken by consortium arrangement. School or departmental regulations may require more than 15 semester hours of coursework in the major at Athens State University.
- complete all course requirements for major(s).
- complete all course requirements for minor (if applicable).
- complete all of the general studies curriculum core for the degree.
- attain an overall grade point average of 2.0, a 2.0 on all coursework attempted at Athens State University and at least a
 2.0 in the major field. School or departmental regulations may require more than a 2.0 grade point average (see major
- requirements in each discipline).
- complete the total degree requirements at a minimum of 124 to a maximum of 128 semester hours.
- complete the teacher certification requirements (if applicable).

Area II.	Humanities/Fine Arts	12 semester hours
Area III.	Mathematics and Natural Sciences (11 semester hours)	
	Finite math or its equivalent required	
	Natural Sciences (lab based)	8 semester hours
Area IV.	History/Behavioral and Social Sciences (12 semester hours)	
	Microeconomics (ECO 231)	
	Macroeconomics (ECO 232)	
	Other History/Behavioral or Social Science Courses	6 semester hours
	Students are encouraged to take at least one history course and one behavioral science course.	
	GEN. ED. REQUIREMENTS:	41 SEMESTER HOURS
TOTAL		
MAJOR	PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL):	
MAJOR	PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL): iples of Accounting (BUS 241 and BUS 242)	6 semester hours
MAJOR Princ	PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL): iples of Accounting (BUS 241 and BUS 242) ness Statistics I (BUS 271)	
MAJOR Prina Busi Busi	iples of Accounting (BUS 241 and BUS 242) ness Statistics I (BUS 271) ness Statistics II (BUS 272)	3 semester hours 3 semester hours
MAJOR Prine Busi Busi Lega	tiples of Accounting (BUS 241 and BUS 242) ness Statistics I (BUS 271) ness Statistics II (BUS 272) I and Social Environment of Business (BUS 263)	3 semester hours 3 semester hours 3 semester hours
MAJOR Prine Busi Busi Lega	iples of Accounting (BUS 241 and BUS 242) ness Statistics I (BUS 271) ness Statistics II (BUS 272)	3 semester hours 3 semester hours 3 semester hours
MAJOR Prine Busi Busi Lega Micr Elec	tiples of Accounting (BUS 241 and BUS 242) ness Statistics I (BUS 271) ness Statistics II (BUS 272) I and Social Environment of Business (BUS 263)	3 semester hours 3 semester hours 3 semester hours 3 semester hours 3 semester hours

4. **PROFESSIONAL COURSES:** All business majors must take a "pretest" in their first term at Athens State. The test is administered in MG 320 Organizational Communication. For students who completed an equivalent course at a junior college, the test will be given in GBA 300 Business Research Skills [see note (*) below and "Assessment" on the first page of this section].

А.	Acc	ounting and Business Core Courses	
AC	302	Management Information Systems (should be taken 1st semester)	3 semester hours
AC	321	Intermediate Accounting I	3 semester hours
AC	322	Intermediate Accounting II	3 semester hours
AC	323	Intermediate Accounting III	3 semester hours
AC	361	Federal Tax Accounting I	3 semester hours
AC	401	Auditing	3 semester hours
AC	471	Cost Accounting (Accounting Capstone: to be taken final semester)	3 semester hours
* MG	320	Organizational Communication (should be taken 1st semester)	3 semester hours
MG	346	Principles of Management and Leadership (should be taken 1st semester)	3 semester hours
MG	350	Financial Management	3 semester hours
MG	352	International Business OR EC 320 Intern'l Commerce	3 semester hours
MG	390	Operations Management	3 semester hours
MG	420	Business Policy (Capstone course: A final average of at least 70% must	
		be achieved. Course should be taken final semester.)	3 semester hours
**MG	480	Seminar in Business (Senior seminar: A final average of at least 70%	
		must be achieved. Course should be taken final semester.)	2 semester hours
MK	331	Marketing Principles	3 semester hours
TO	ГAL	ACCOUNTING AND BUSINESS CORE HOURS:	44 SEMESTER HOURS

*Students who do not complete MG 320 Organizational Communication at ASU are required to take GBA 300 Business Research Skills, a 1-semester hour course designed to familiarize students with business information sources and library research skills.

B.	Minor Requirements
	Minor (to be selected from the following options):
	Acquisition & Contract Management
	Aviation Management
	Enterprise Systems Management
	Health Care Management
	Human Resource Management
	Information Systems Management
	International Business
	Logistics and Supply Chain Management
	Marketing

Please see the List of Minors at the end of the College of Business section of this catalog for specific course requirements for each minor.

5. **Assessment Exam. Student must earn an acceptable score on an assessment exam containing questions dealing with the skill and competency areas around which the curriculum is based.

TOTAL MINIMUM HOURS FOR GRADUATION: 124 SEMESTER HOURS

ACQUISITION AND CONTRACT MANAGEMENT (ACM)

Students will gain knowledge of the acquisition and contracting processes to include the purchasing of goods and services, pricing, negotiating of contracts, administration of contracts, contract law, and responsibilities from contract award to termination of the contract. An emphasis will be placed upon federal contracting. This program will include a study of the Federal Acquisition Regulations.

Bachelor of Science - Acquisition and Contract Management

Program components for the Bachelor of Science degree with a major in Acquisition and Contract Management include:

1. APPLICABLE GENERAL UNIVERSITY REQUIREMENTS

To graduate, each student must:

- complete a minimum of 33 semester hours of the last 39 semester hours at ASU.
- complete a minimum of 60 semester hours of upper level college/university credit (300-400 level courses).
- complete a minimum of 15 semester hours of upper (300/400) level coursework in his or her major at Athens State University, not including courses taken by consortium arrangement. School or departmental regulations may require more than 15 semester hours of coursework in the major at Athens State University.
- complete all course requirements for major(s).
- complete all course requirements for minor (if applicable).
- complete all of the general studies curriculum core for the degree.
- attain an overall grade point average of 2.0, a 2.0 on all coursework attempted at Athens State University and at least a
- 2.0 in the major field. School or departmental regulations may require more than a 2.0 grade point average (see major requirements in each discipline).
- complete the total degree requirements at a minimum of 124 to a maximum of 128 semester hours.
- complete the teacher certification requirements (if applicable).

Area II.	Humanities/Fine Arts	12 semester hours
Area III.	Mathematics and Natural Sciences (11 semester hours)	
	Finite math or its equivalent required	
	Natural Sciences (lab based)	8 semester hours
Area IV.	History/Behavioral and Social Sciences (12 semester hours)	
	Microeconomics (ECO 231)	
	Macroeconomics (ECO 232)	
	Other History/Behavioral or Social Science Courses	6 semester hours
	Students are encouraged to take at least one history course and one behavioral science course.	
TOTAL	GEN. ED. REQUIREMENTS:	41 SEMESTER HOURS
		41 SEMESTER HOURS
MAJOR	PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL):	
MAJOR Princ		6 semester hours
MAJOR Princ Busin	PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL): iples of Accounting (BUS 241 and BUS 242)	6 semester hours
MAJOR Princ Busin Busin	PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL): iples of Accounting (BUS 241 and BUS 242) ness Statistics I (BUS 271)	6 semester hours 3 semester hours 3 semester hours
MAJOR Princ Busin Busin Lega	PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL): iples of Accounting (BUS 241 and BUS 242) ness Statistics I (BUS 271) ness Statistics II (BUS 272)	6 semester hours 3 semester hours 3 semester hours
MAJOR Princ Busin Busin Lega Micr Elect	PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL): iples of Accounting (BUS 241 and BUS 242) ness Statistics I (BUS 271) ness Statistics II (BUS 272) l and Social Environment of Business (BUS 263)	6 semester hours 3 semester hours

All business majors must take a "pretest" in their first term at Athens State. The test is administered in MG 320 Organizational Communication. For students who completed an equivalent course at a junior college, the test will be given in GBA 300 Business Research Skills [see note (*) below and "Assessment" on the first page of this section].

Rese	earch si	kuis į	see note () below and Assessment on the first page of this section].
А.	Acquis	sitior	a & Contract Management 2	7 semester hours
			Project Management	
	ACM	394	Introduction to Acquisition and Contract Management	3 semester hours
	ACM	395	Acquisition and Contract Management Pricing	3 semester hours
	ACM	396	Acquisition and Contract Management Administration	3 semester hours
	ACM	397	Acquisition and Contract Management Negotiations	3 semester hours
	ACM	398	Government Contract Law	3 semester hours
	ACM	400	Advanced ACM Research/Project	3 semester hours
	Electiv	es (S	elected from ESM, ISM, LSM courses)	6 semester hours
В.	Busine		lanagement	
	LSM	301	Intro to LSM OR ESM 300 Enterprise Systems & Bus. Processes	3 semester hours
	MG	302	Management Information Systems (should be taken 1st semester)	3 semester hours
	MG	303	Management Decision Support Systems	3 semester hours
*	MG	320	Organizational Communication (should be taken 1st semester)	3 semester hours
	MG		Prin. of Management & Leadersh. (should be taken 1st semester)	
	MG		Financial Management	
	MG	352	International Business OR EC320 International Commerce	3 semester hours
	MG	390	Operations Management	3 semester hours
	MG	417	Management of Change	3 semester hours
	MG	420	Business Policy (Capstone course: A final average of at least 70%	
			must be achieved. Course should be taken final semester.)	3 semester hours
*	*MG	480	Seminar in Business (Senior seminar: A final average of at least	
			70% must be achieved. Course should be taken final semester.)	2 semester hours
	MK	331	Marketing Principles	3 semester hours

*Students who do not complete MG 320 Organizational Communication at ASU are required to take GBA 300 Business Research Skills, a 1-semester hour course designed to familiarize students with business information sources and library research skills.

5.Assessment Exam**. Student must earn an acceptable score on an assessment exam containing questions dealing with the skill and competency areas around which the curriculum is based.

ENTERPRISE SYSTEMS MANAGEMENT (ESM)

Enterprise Systems Management (ESM) is a degree program where students study enterprise-wide computer software systems used to manage and coordinate all resources, information, and functions of an organization. Students who enroll in this degree program will expand their understanding of enterprise resource planning systems (ERP) and how they are used to integrate departments and functions across government agencies and corporations. They will also gain the knowledge and skills necessary to select, implement, administer, and operate ERP systems. A focus of the degree program is to use ERP systems to integrate the acquisition process (purchasing and contracting) with the logistics process (supplying). In addition, the student will understand how ERP systems are used to share information related to accounting, human resources, and sales and distribution processes required to manage an entire organization through hands-on lab exercises based upon an ERP system that is used extensively across the globe.

Bachelor of Science - Enterprise Systems Management (ESM)

Program components for the Bachelor of Science degree with a major in Enterprise Systems Management include:

1. APPLICABLE GENERAL UNIVERSITY REQUIREMENTS

- To graduate, each student must:
- complete a minimum of 33 semester hours of the last 39 semester hours at ASU.
- complete a minimum of 60 semester hours of upper level college/university credit (300-400 level courses).
 complete a minimum of 15 semester hours of upper (300/400) level coursework in his or her major at Athens State University, not including courses taken by consortium arrangement. School or departmental regulations may require more than 15 semester hours of coursework in the major at Athens State University.
- complete all course requirements for major(s).
- complete all course requirements for minor (if applicable).
- complete all of the general studies curriculum core for the degree.
- attain an overall grade point average of 2.0, a 2.0 on all coursework attempted at Athens State University and at least a
- 2.0 in the major field. School or departmental regulations may require more than a 2.0 grade point average (see major requirements in each discipline).
- complete the total degree requirements at a minimum of 124 to a maximum of 128 semester hours.
- complete the teacher certification requirements (if applicable).

Area I.	Written Composition	6 semester hours
Area II.	Humanities/Fine Arts	12 semester hours
Area III.	Mathematics and Natural Sciences (11 semester hours)	
	Finite math or its equivalent required	3 semester hours
	Natural Sciences (lab based)	8 semester hours
Area IV.	History/Behavioral and Social Sciences (12 semester hours)	
	Microeconomics (ECO 231)	3 semester hours
	Macroeconomics (ECO 232)	
	Other History/Behavioral or Social Science Courses	
	Students are encouraged to take at least one history course and	
	one behavioral science course.	

3. MAJOR PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL):

Principles of Accounting (BUS 241 and BUS 242)	6 semester hours	
Business Statistics I (BUS 271)	3 semester hours	
Business Statistics II (BUS 272)	3 semester hours	
Legal and Social Environment of Business (BUS 263)	3 semester hours	
Microcomputer Applications (CIS 146)	3 semester hours	
Elective	3 semester hours	
TOTAL MAJOR PREREQUISITE HOURS:	21 SEMESTER H	IOURS
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4. PROFESSIONAL COURSES:

All business majors must take a "pretest" in their first term at Athens State. The test is administered in MG 320 Organizational Communication. For students who completed an equivalent course at a junior college, the test will be given in GBA 300 Business Research Skills [see note (*) below and "Assessment" on the first page of this section].

A.	Enter	prise	Systems Management Courses:
	ESM	300	Enterprise Systems & Business Processes
	ESM	320	Human Capital Management Systems 3 semester hours
	ESM	330	Accounting Information Systems
	ESM	410	Business Intelligence Systems
	ESM	420	Enterprise Systems Development
	ESM	425	Enterprise Systems Configuration
	ESM	460	Enterprise Systems Senior Project
В.	Busine	ess/M	lanagement Courses:
	ISM	400	Information Management
	ISM	401	System Design Management 3 semester hours
	ISM	403	Data Communication Management
	ISM	404	Managing Information Resources
	MG	302	Management Information Systems (should be taken 1st semester) 3 semester hours
*	• MG	320	Organizational Communication (should be taken 1st semester) 3 semester hours
	MG	346	Prin.of Management & Leadership (should be taken 1st semester) 3 semester hours
	MG		Human Resources Management
	MG	350	Financial Management
	MG	352	International Business OR EC 320 Intern'l Commerce
	MG	390	Operations Management
	MG	420	Business Policy (Capstone course: A final average of at least 70%
			must be achieved. Course should be taken final semester.)
*	*MG	480	Seminar in Business (Senior seminar: A final average of at least
			70% must be achieved. Course should be taken final semester.) 2 semester hours
	MK	331	Marketing Principles 3 semester hours
т	OTAL I	PRO	FESSIONAL HOURS

*Students who do not complete MG 320 Organizational Communication at ASU are required to take GBA 300 Business Research Skills, a 1-semester hour course designed to familiarize students with business information sources and library research skills.

5. **Assessment Exam. Student must earn an acceptable score on an assessment exam containing questions dealing with the skill and competency areas around which the curriculum is based.

HUMAN RESOURCE MANAGEMENT

The objective of the major in Human Resource Management is to provide students with a program of study that will prepare them for a variety of employment opportunities in the area of human resource management and provide an academic framework for future graduate study. The curriculum combines traditional business courses, specialized management courses, and related psychology courses.

Bachelor of Science - Human Resource Management

Program components for the Bachelor of Science degree with a major in Human Resource Management include:

1. APPLICABLE GENERAL UNIVERSITY REQUIREMENTS

To graduate, each student must:

- complete a minimum of 33 semester hours of the last 39 semester hours at ASU.
- complete a minimum of 60 semester hours of upper level college/university credit (300-400 level courses).
- complete a minimum of 15 semester hours of upper (300/400) level coursework in his or her major at Athens State University, not including courses taken by consortium arrangement. School or departmental regulations may require more than 15 semester hours of coursework in the major at Athens State University.
- complete all course requirements for major(s).
- complete all course requirements for minor (if applicable).
- complete all of the general studies curriculum core for the degree.
- attain an overall grade point average of 2.0, a 2.0 on all coursework attempted at Athens State University and at least a
- 2.0 in the major field. School or departmental regulations may require more than a 2.0 grade point average (see major requirements in each discipline).
- complete the total degree requirements at a minimum of 124 to a maximum of 128 semester hours.
- complete the teacher certification requirements (if applicable).

Area II.	Humanities/Fine Arts	12 semester hours
Area III	I. Mathematics and Natural Sciences (11 semester hours)	
	Finite math or its equivalent required	3 semester hours
	Natural Sciences (lab based)	8 semester hours
Area IV		
	Microeconomics (ECO 231)	
	Macroeconomics (ECO 232)	
	Other History/Behavioral or Social Science Courses	6 semester hours
	Students are encouraged to take at least one history course and one behavioral science course.	
TOTAL	GEN. ED. REQUIREMENTS:	41 SEMESTER HOURS
		41 SEMESTER HOURS
MAJOF	2 GEN. ED. REQUIREMENTS: R PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL):	
MAJOF Prin	GEN. ED. REQUIREMENTS:	6 semester hours
MAJOF Prin Bus	C GEN. ED. REQUIREMENTS:	6 semester hours
MAJOF Prin Bus Bus Leg	C GEN. ED. REQUIREMENTS: C OURSES (Area V. PRE-PROFESSIONAL): nciples of Accounting (BUS 241 and BUS 242) siness Statistics I (BUS 271) siness Statistics II (BUS 272) gal and Social Environment of Business (BUS 263)	6 semester hours 3 semester hours 3 semester hours 3 semester hours
MAJOF Prin Bus Bus Leg	C GEN. ED. REQUIREMENTS: R PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL): nciples of Accounting (BUS 241 and BUS 242) siness Statistics I (BUS 271) siness Statistics II (BUS 272)	6 semester hours 3 semester hours 3 semester hours 3 semester hours
MAJOF Prin Bus Leg Mio Ele	C GEN. ED. REQUIREMENTS: C OURSES (Area V. PRE-PROFESSIONAL): nciples of Accounting (BUS 241 and BUS 242) siness Statistics I (BUS 271) siness Statistics II (BUS 272) gal and Social Environment of Business (BUS 263)	6 semester hours 3 semester hours 3 semester hours 3 semester hours 3 semester hours

All business majors must take a "pretest" in their first term at Athens State. The test is administered in MG 320 Organizational Communication. For students who completed an equivalent course at a junior college, the test will be given in GBA 300 Business Research Skills [see note (*) below and "Assessment" on the first page of this section].

ELEC	TIVE HOURS	3 semester hours
ΤΟΤΑ	L PROFESSIONAL HOURS:	59 SEMESTER HOURS
	PS 335 Adult Psychology (3 semester hours)	
	PS 331 Social Psychology (3 semester hours)	
	PS 304 Drugs and Behavior (3 semester hours)	
	GBA 314 Business Ethics (3 semester hours)	
	EC 321 Money and Banking (3 semester hours)	
Select	2 courses from the following:	6 semester hours
MK	331 Marketing Principles	3 semester hours
	must be achieved. Course should be taken final semester.)	2 semester hours
**MG	480 Seminar in Business (Senior seminar: A final average of at least 70%	
	be achieved. Course should be taken final semester.)	3 semester hours
MG	420 Business Policy (Capstone course: A final average of at least 70% must	
MG	449 Advanced Human Resource Management	
MG	417 Management of Change	
MG	411 Compensation and Benefits	
MG	410 Employment Law for Business	
MG	390 Operations Management	
MG	375 Organizational Behavior and Teambuilding	
MG	351 Labor/Wahagement Relations352 International Business OR EC 320 International Commerce.	3 semester hours
MG	350 Financial Management	
MG MG	349 Human Resources Management	
MG MG	346 Prin. of Management and Leadership (<i>should be taken 1st semester</i>)	
*MG	320 Organizational Communication (<i>should be taken 1st semester</i>)	
MG	302 Management Information Systems (<i>should be taken 1st semester</i>)	
GBA	368 Industrial and Personnel Psychology	
EC	348 Labor Economics	

*Students who do not complete MG 320 Organizational Communication at ASU are required to take GBA 300 Business Research Skills, a 1-semester hour course designed to familiarize students with business information sources and library research skills.

5. **Assessment Exam. Student must earn an acceptable score on an assessment exam containing questions dealing with the skill and competency areas around which the curriculum is based.

LOGISTICS AND SUPPLY CHAIN MANAGEMENT (LSM)

Students will learn how to plan and forecast demand for product and services, to gain an understanding of operations involving the movement of materials from raw materials for production to providing the finished product to the end consumer. After gaining an understanding of the supply chain function, students will learn how to manage the logistical movement of goods and products to include the transportation and services involved. An emphasis will be placed on understanding these functions within the government setting.

Bachelor of Science - Logistics and Supply Chain Management

Program components for the Bachelor of Science degree with a major in Logistics and Supply Chain Management include:

1. APPLICABLE GENERAL UNIVERSITY REQUIREMENTS

To graduate, each student must:

- complete a minimum of 33 semester hours of the last 39 semester hours at ASU.
- complete a minimum of 60 semester hours of upper level college/university credit (300-400 level courses).
- complete a minimum of 15 semester hours of upper (300/400) level coursework in his or her major at Athens State University, not including courses taken by consortium arrangement. School or departmental regulations may require more than 15 semester hours of coursework in the major at Athens State University.
- complete all course requirements for major(s).
- complete all course requirements for minor (if applicable).
- complete all of the general studies curriculum core for the degree.
- attain an overall grade point average of 2.0, a 2.0 on all coursework attempted at Athens State University and at least a
- 2.0 in the major field. School or departmental regulations may require more than a 2.0 grade point average (see major requirements in each discipline).
- complete the total degree requirements at a minimum of 124 to a maximum of 128 semester hours.
- complete the teacher certification requirements (if applicable).

Area I.	Written Composition	6 semester hours
Area II.	Humanities/Fine Arts	12 semester hours
Area III	Mathematics and Natural Sciences (11 semester hours)	
	Finite math or its equivalent required	3 semester hours
	Natural Sciences (lab based)	8 semester hours
Area IV	History/Behavioral and Social Sciences (12 semester hours)	
	Microeconomics (ECO 231)	
	Macroeconomics (ECO 232)	3 semester hours
	Other History/Behavioral or Social Science Courses	6 semester hours
	Students are encouraged to take at least one history course and one behavioral science course.	
TOTAL	GEN. ED. REQUIREMENTS:	41 SEMESTER HOURS
MAJOR	PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL):	
	ciples of Accounting (BUS 241 and BUS 242)	6 semester hours
	ness Statistics I (BUS 271)	
	ness Statistics II (BUS 272)	
	al and Social Environment of Business (BUS 263)	
	rocomputer Applications (CIS 146)	
	tive	
Elec		21 SEMESTER HOURS

All business majors must take a "pretest" in their first term at Athens State. The test is administered in MG 320 Organizational Communication. For students who completed an equivalent course at a junior college, the test will be given in GBA 300 Business Research Skills [see note (*) below and "Assessment" on the first page of this section].

A.	Logist		& Supply Chain Management courses
	LSM	300	Enterprise Systems and Business Processes
	LSM	301	Introduction to Logistics and Supply Chain Management
	LSM	320	Logistics and Distribution
	LSM	330	Logistics & Supply Chain Mgmt. in the Global Environment 3 semester hours
	LSM	353	Project Management
	LSM	401	Logistics and Supply Chain Integration Techniques 3 semester hours
	LSM		Logistics and Supply Chain Strategy
	Electiv	e Ho	burs (selected from ACM, ESM, ISM or MK courses)
В.			Ianagement courses
	ACM	394	Introduction to Acquisition & Contract Management
	MG	302	Management Information Systems (should be taken 1st semester) 3 semester hours
	MG		Management Decision Support Systems 3 semester hours
3	* MG	320	Organizational Communication (should be taken 1st semester) 3 semester hours
	MG	346	Prin. of Management & Leadership (should be taken 1st semester). 3 semester hours
	MG	350	Financial Management 3 semester hours
	MG	352	International Business OR EC 320 International Commerce 3 semester hours
	MG	390	Operations Management 3 semester hours
	MG	417	Management of Change 3 semester hours
	MG	420	Business Policy (Capstone course: A final average of at least 70%
			<i>must be achieved. Course should be taken final semester.</i>)
*	*MG	480	Seminar in Business (Senior seminar: A final average of at least 70%
			<i>must be achieved. Course should be taken final semester.</i>)
	MK	331	Marketing Principles 3 semester hours
то	TAL PE	ROF	ESSIONAL HOURS:

*Students who do not complete MG 320 Organizational Communication at ASU are required to take GBA 300 Business Research Skills, a 1-semester hour course designed to familiarize students with business information sources and library research skills.

5. **Assessment Exam. Student must earn an acceptable score on an assessment exam containing questions dealing with the skill and competency areas around which the curriculum is based.

TOTAL MINIMUM HOURS FOR GRADUATION: 124 SEMESTER HOURS

MANAGEMENT (MG)

The objective of the major in management is to provide students with a comprehensive business education, which will prepare them to enter managerial employment or to assist in the development of individuals who hold those positions. In addition, this major provides an academic framework for future graduate study. Management encompasses the traditional business curriculum which includes coursework in accounting, finance, management, marketing, management information systems, global business, strategic management, and production theories/concepts. Program components for the Bachelor of Science in Management are listed below. Management majors who wish to pursue a specialized area of study as a part of a management major may elect to complete the "Management Major with a Minor" immediately following the general management major requirements. Minors are available in the following areas: Acquisition & Contract Management, Aviation Management, Enterprise Systems Management, Health Care Management, Human Resource Management, Information Systems Management, International Business, Logistics and Supply Chain Management, Marketing, and Small Business/Entrepreneurship. NOTE: Please be aware that course work for all of the minors may not be offered at all sites.

Bachelor of Science – Management Management Major (No Minor)

Program components for the Bachelor of Science degree with a major in Management include:

1. APPLICABLE GENERAL UNIVERSITY REQUIREMENTS

To graduate, each student must:

- complete a minimum of 33 semester hours of the last 39 semester hours at ASU.
- complete a minimum of 60 semester hours of upper level college/university credit (300-400 level courses).
- complete a minimum of 15 semester hours of upper (300/400) level coursework in his or her major at Athens State University, not including courses taken by consortium arrangement. School or departmental regulations may require more than 15 semester hours of coursework in the major at Athens State University.
- complete all course requirements for major(s).
- complete all course requirements for minor (if applicable).
- complete all of the general studies curriculum core for the degree.
- attain an overall grade point average of 2.0, a 2.0 on all coursework attempted at Athens State University and at least a
- 2.0 in the major field. School or departmental regulations may require more than a 2.0 grade point average (see major requirements in each discipline).
- complete the total degree requirements at a minimum of 124 to a maximum of 128 semester hours.
- complete the teacher certification requirements (if applicable).

GEN. ED. Area I.	REQUIREMENTS: Written Composition	6 semester hours
Area II.	Humanities/Fine Arts	12 semester hours
Area III.	Mathematics and Natural Sciences (11 semester hours)	
	Finite math or its equivalent required	3 semester hours
	Natural Sciences (lab based)	8 semester hours
Area IV.	History/Behavioral and Social Sciences (12 semester hours)	
	Microeconomics (ECO 231)	3 semester hours
	Macroeconomics (ECO 232)	3 semester hours
	Other History/Behavioral or Social Science Courses	6 semester hours
	Students are encouraged to take at least one history course and	
	one behavioral science course.	

3. MAJOR PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL):

Principles of Accounting (BUS 241 and BUS 242)	6 semester hours	
Business Statistics I (BUS 271)	3 semester hours	
Business Statistics II (BUS 272)	3 semester hours	
Legal and Social Environment of Business (BUS 263)	3 semester hours	
Microcomputer Applications (CIS 146)	3 semester hours	
Elective	3 semester hours	
TOTAL MAJOR PREREQUISITE HOURS:	21 SEMESTER H	OURS

4. PROFESSIONAL COURSES: All business majors must take a "pretest" in their first term at Athens State. The test is administered in MG 320 Organizational Communication. For students who completed an equivalent course at a junior college, the test will be given in GBA 300 Business Research Skills [see note (*) below and "Assessment" on the first page of this section].

Management Core Courses:

	8			
EC	321	Money and Banking	3 semester hours	
GBA	314	Business Ethics	3 semester hours	
MG	302	Management Information Systems (should be taken 1st semester)	3 semester hours	
MG	303	Management Decision Support Systems	3 semester hours	
*MG	320	Organizational Communication (should be taken 1st semester)	3 semester hours	
MG	346	Principles of Mgmt. and Leadership (should be taken 1st semester)	3 semester hours	
MG	349	Human Resources Management	3 semester hours	
MG	350	Financial Management	3 semester hours	
MG	351	Labor/Management Relations	3 semester hours	
MG	352	International Business or EC 320 International Commerce	3 semester hours	
MG	353	Project Management	3 semester hours	
MG	375	Organizational Behavior and Teambuilding	3 semester hours	
MG	390	Operations Management	3 semester hours	
MG	417	Management of Change	3 semester hours	
MG	420	Business Policy (Capstone course: A final average of at least 70% must		
		be achieved. Course should be taken final semester.)	3 semester hours	
**MG	480	Seminar in Business (Senior seminar: A final average of at least 70% mi	ıst	
		be achieved. Course should be taken final semester.)	2 semester hours	
MK	331	Marketing Principles	3 semester hours	

*Students who do not complete MG 320 Organizational Communication at ASU are required to take GBA 300 Business Research Skills, a 1-semester hour course designed to familiarize students with business information sources and library research skills.

5. **Assessment Exam. Student must earn an acceptable score on an assessment exam containing questions dealing with the skill and competency areas around which the curriculum is based.

TOTAL MINIMUM HOURS FOR GRADUATION:	124 SEMESTER HOURS
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Bachelor of Science - Management

Management Major with a Minor

Program components for the Bachelor of Science degree in Management with a Minor include:

1. APPLICABLE GENERAL UNIVERSITY REQUIREMENTS

To graduate, each student must:

- complete a minimum of 33 semester hours of the last 39 semester hours at ASU.
- complete a minimum of 60 semester hours of upper level college/university credit (300-400 level courses).
- complete a minimum of 15 semester hours of upper (300/400) level coursework in his or her major at Athens State University, not including courses taken by consortium arrangement. School or departmental regulations may require more than 15 semester hours of coursework in the major at Athens State University.
- complete all course requirements for major(s).
- complete all course requirements for minor (if applicable).
- complete all of the general studies curriculum core for the degree.
- attain an overall grade point average of 2.0, a 2.0 on all coursework attempted at Athens State University and at least a
- 2.0 in the major field. School or departmental regulations may require more than a 2.0 grade point average (see major requirements in each discipline).
- complete the total degree requirements at a minimum of 124 to a maximum of 128 semester hours.
- complete the teacher certification requirements (if applicable).

Area II.	Humanities/Fine Arts	12 semester hours
Area III.	Mathematics and Natural Sciences (11 semester hours)	
	Finite math or its equivalent required	
	Natural Sciences (lab based)	8 semester hours
Area IV.	History/Behavioral and Social Sciences (12 semester hours)	
	Microeconomics (ECO 231)	
	Macroeconomics (ECO 232)	3 semester hours
	Other History/Behavioral or Social Science Courses	6 semester hours
	Students are encouraged to take at least one history course and one behavioral science course.	
TOTAL	one behavioral science course.	41 SEMESTER HOURS
	one behavioral science course. GEN. ED. REQUIREMENTS:	
MAJOR	one behavioral science course. GEN. ED. REQUIREMENTS: PREREQUISITE COURSES (Area V. PRE-PROFESSIONA	AL):
MAJOR Princ	one behavioral science course. GEN. ED. REQUIREMENTS: PREREQUISITE COURSES (Area V. PRE-PROFESSIONA siples of Accounting (BUS 241 and BUS 242)	AL): 6 semester hours
MAJOR Princ Busin	one behavioral science course. GEN. ED. REQUIREMENTS:	AL): 6 semester hours
MAJOR Princ Busi Busi	one behavioral science course. GEN. ED. REQUIREMENTS:	AL): 6 semester hours 3 semester hours 3 semester hours
MAJOR Princ Busi Busi Lega	one behavioral science course. GEN. ED. REQUIREMENTS:	AL): 6 semester hours 3 semester hours 3 semester hours 3 semester hours
MAJOR Princ Busi Busi Lega Micr	one behavioral science course. GEN. ED. REQUIREMENTS:	AL): 6 semester hours 3 semester hours 3 semester hours 3 semester hours 3 semester hours

All business majors must take a "pretest" in their first term at Athens State. The test is administered in MG 320 Organizational Communication. For students who completed an equivalent course at a junior college, the test will be given in GBA 300 Business Research Skills [see note (*) below and "Assessment" on the first page of this section].

А.	Management Core Courses:	
EC	321 Money and Banking	3 semester hours
MG	302 Management Information Systems (should be taken 1st semester)	3 semester hours
		3 semester hours
*MG	320 Organizational Communication (should be taken 1st semester)	3 semester hours
MG	346 Principles of Management & Leadership (should be taken 1st semester)	3 semester hours
MG	350 Financial Management	3 semester hours
MG	352 International Business OR EC 320 International Commerce	3 semester hours
MG	390 Operations Management	3 semester hours
MG	420 Business Policy (Capstone course: A final average of at least 70% must	
	be achieved. Course should be taken final semester.)	3 semester hours
**MG	480 Seminar in Business (Senior seminar: A final average of at least 70% must	
	be achieved. Course should be taken final semester.)	2 semester hours
MK	331 Marketing Principles	3 semester hours
TOT	AL MANAGEMENT CORE:	32 SEMESTER HOURS

B. Minor Requirements:

Acquisition & Contract Management Aviation Management Enterprise Systems Management Health Care Management Human Resource Management Information Systems Management International Business Logistics and Supply Chain Management Marketing Small Business/Entrepreneurship

Please see the List of Minors at the end of the College of Business section of this catalog for specific course requirements for each minor.

*Students who do not complete MG 320 Organizational Communication at ASU are required to take GBA 300 Business Research Skills, a 1-semester hour course designed to familiarize students with business information sources and library research skills.

C.	ELECTIVE HOURS	

TOTAL PROFESSIONALAND ELECTIVE HOURS:	EMESTER HOURS
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5. **Assessment Exam. Student must earn an acceptable score on an assessment exam containing questions dealing with the skill and competency areas around which the curriculum is based.

TOTAL MINIMUM HOURS FOR GRADUATION: 124 SEMESTER HOURS

MANAGEMENT OF TECHNOLOGY

The objective of the major in Management of Technology is to provide students with a comprehensive business education which will prepare them to enter managerial employment or to assist in the development of individuals who hold those positions. In addition, it provides an academic framework for future graduate study. The major encompasses the traditional business curriculum which includes coursework in accounting, finance, management, management information systems, global business, strategic management, and production theories and concepts, marketing and technology management. Program components for the Bachelor of Science in Management of Technology are listed below.

Management of Technology majors who wish to pursue specialized study as a part of the MOT major may elect to complete the "Management of Technology Major with a Minor." Minors are available in the following areas: Aviation Management, Acquisition & Contract Management, Enterprise Systems Management, Health Care Management, Human Resource Management, Information Systems Management, International Business, Logistics and Supply Chain Management, Marketing, Operations Management, Project Management, and Small Business/Entrepreneurship. NOTE: Please be aware that course work for all of the minors may not be offered at all sites.

Bachelor of Science - Management of Technology

Program components for the Bachelor of Science degree with a major in Management of Technology include:

1. APPLICABLE GENERAL UNIVERSITY REQUIREMENTS

To graduate, each student must:

- complete a minimum of 33 semester hours of the last 39 semester hours at ASU.
- complete a minimum of 60 semester hours of upper level college/university credit (300-400 level courses).
- complete a minimum of 15 semester hours of upper (300/400) level coursework in his or her major at Athens State University, not including courses taken by consortium arrangement. School or departmental regulations may require more than 15 semester hours of coursework in the major at Athens State University.
- complete all course requirements for major(s).
- complete all course requirements for minor (if applicable).
- complete all of the general studies curriculum core for the degree.
- attain an overall grade point average of 2.0, a 2.0 on all coursework attempted at Athens State University and at least a
- 2.0 in the major field. School or departmental regulations may require more than a 2.0 grade point average (see major requirements in each discipline).
- complete the total degree requirements at a minimum of 124 to a maximum of 128 semester hours.
- complete the teacher certification requirements (if applicable).

Area I	D. REQUIREMENTS: Written Composition	. 6 semester hours
Area I	Humanities/Fine Arts	. 12 semester hours
Area I	. Mathematics and Natural Sciences (11 semester hours)	
	Finite math or its equivalent required	
	Natural Sciences (lab based)	
Area I		
	Microeconomics (ECO 231)	. 3 semester hours
	Macroeconomics (ECO 232)	. 3 semester hours
	Other History/Behavioral or Social Science Courses	. 6 semester hours
	Students are encouraged to take at least one history course and one behavioral science course.	

3. MAJOR PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL):

TOTAL PRE-PROFESSIONAL HOURS:	21 SEMESTER H	OURS
Elective	3 semester hours	
Microcomputer Applications (CIS 146)	3 semester hours	
Legal and Social Environment of Business (BUS 263)	3 semester hours	
Business Statistics II (BUS 272)	3 semester hours	
Business Statistics I (BUS 271)	3 semester hours	
Principles of Accounting (BUS 241 and BUS 242)	6 semester hours	

4. PROFESSIONAL COURSES:

All business majors must take a "pretest" in their first term at Athens State. The test is administered in MG 320 Organizational Communication. For students who completed an equivalent course at a junior college, the test will be given in GBA 300 Business Research Skills [see note (**) below and "Assessment" on the first page of this section].

A.]	MANAGEMENT	OF TECHNOLOGY	CORE COURSES	41 SEMESTER HOURS
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. .	TATUT	JOL	MENT OF TECHNOLOGI COKE COURSES	TI SEMILSIEK II	OUND
	MG	302	Management Information Systems (should be taken 1st semester)	3 semester hours	
	MG	303	Management Decision Support Systems	3 semester hours	
*	MG	320	Organizational Communication (should be taken 1st semester)	3 semester hours	
	MG	346	Prin. of Management & Leadership (should be taken 1st semester).	3 semester hours	
	MG	350	Financial Management	3 semester hours	
	MG	352	International Business OR EC 320 International Commerce	3 semester hours	
	MG	353	Project Management	3 semester hours	
	MG	390	Operations Management	3 semester hours	
	MG				
	MG	418	Management of Technology	3 semester hours	
	MG	419	Technology Transfer and Commercialization	3 semester hours	
	MG	420	Business Policy (Capstone course: A final average of at least 70%		
			must be achieved. Course should be taken final semester.)	3 semester hours	
*	*MG	480	Seminar in Business (Senior seminar: A final average of at least 70)	%	
			must be achieved. Course should be taken final semester.)	2 semester hours	
	MK	331	Marketing Principles	3 semester hours	

sources and library research skills.

6. ****Assessment Exam.** Student must earn an acceptable score on an assessment exam containing questions dealing with the skill and competency areas around which the curriculum is based.

TOTAL MINIMUM HOURS FOR GRADUATION: 124 SEMESTER HOURS

Bachelor of Science - Management of Technology Management of Technology with Minor

Program components for the Bachelor of Science degree with a major in Management of Technology with a minor include:

1. APPLICABLE GENERAL UNIVERSITY REQUIREMENTS

To graduate, each student must:

- complete a minimum of 33 semester hours of the last 39 semester hours at ASU.
- complete a minimum of 60 semester hours of upper level college/university credit (300-400 level courses).
- complete a minimum of 15 semester hours of upper (300/400) level coursework in his or her major at Athens State University, not including courses taken by consortium arrangement. School or departmental regulations may require more than 15 semester hours of coursework in the major at Athens State University.
- complete all course requirements for major(s).
- complete all course requirements for minor (if applicable).
- complete all of the general studies curriculum core for the degree.
- attain an overall grade point average of 2.0, a 2.0 on all coursework attempted at Athens State University and at least a 2.0 in the major field. School or departmental regulations may require more than a 2.0 grade point average (see major requirements in each discipline).
- complete the total degree requirements at a minimum of 124 to a maximum of 128 semester hours.
- complete the teacher certification requirements (if applicable).

Area I.	Written Composition	. 6 semester hours
Area II.	Humanities/Fine Arts	. 12 semester hours
Area III.	Mathematics and Natural Sciences (11 semester hours)	
	Finite math or its equivalent required	. 3 semester hours
	Natural Sciences (lab based)	. 8 semester hours
Area IV.	History/Behavioral and Social Sciences (12 semester hours)	
	Microeconomics (ECO 231)	. 3 semester hours
	Macroeconomics (ECO 232)	. 3 semester hours
	Other History/Behavioral or Social Science Courses	6 semester hours
	Other History/Benavioral of Social Science Courses	
	Students are encouraged to take at least one history course and one behavioral science course.	. 0 semester nours
TOTAL G	Students are encouraged to take at least one history course and	
MAJOR I	Students are encouraged to take at least one history course and one behavioral science course. GEN. ED. REQUIREMENTS: PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL)	. 41 SEMESTER HOURS
MAJOR I	Students are encouraged to take at least one history course and one behavioral science course. GEN. ED. REQUIREMENTS:	. 41 SEMESTER HOURS
MAJOR I Princi	Students are encouraged to take at least one history course and one behavioral science course. GEN. ED. REQUIREMENTS: PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL)	. 41 SEMESTER HOURS . 6 semester hours
MAJOR I Princi Busin Busin	Students are encouraged to take at least one history course and one behavioral science course. GEN. ED. REQUIREMENTS: PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL) iples of Accounting (BUS 241 and BUS 242) tess Statistics I (BUS 271) tess Statistics II (BUS 272)	. 6 semester hours . 3 semester hours . 3 semester hours
MAJOR I Princi Busin Busin Legal	 Students are encouraged to take at least one history course and one behavioral science course. GEN. ED. REQUIREMENTS: PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL) iples of Accounting (BUS 241 and BUS 242)	. 41 SEMESTER HOURS . 6 semester hours
MAJOR I Princi Busin Busin Legal	Students are encouraged to take at least one history course and one behavioral science course. GEN. ED. REQUIREMENTS: PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL) iples of Accounting (BUS 241 and BUS 242) tess Statistics I (BUS 271) tess Statistics II (BUS 272)	. 41 SEMESTER HOURS . 6 semester hours
MAJOR H Princi Busin Busin Legal Micro	 Students are encouraged to take at least one history course and one behavioral science course. GEN. ED. REQUIREMENTS: PREREQUISITE COURSES (Area V. PRE-PROFESSIONAL) iples of Accounting (BUS 241 and BUS 242)	. 41 SEMESTER HOURS . 6 semester hours 3 semester hours 3 semester hours 3 semester hours 3 semester hours

All business majors must take a "pretest" in their first term at Athens State. The test is administered in MG 320 Organizational Communication. For students who completed an equivalent course at a junior college, the test will be given in GBA 300 Business Research Skills [see note (*) below and "Assessment" on the first page of this section].

			nagement of Technology Core Courses:		
	MG	302	Management Information Systems (should be taken 1st semester)	3 semester hours	
*	MG	320	Organizational Communication (should be taken 1st semester)	3 semester hours	
	MG	346	Principles of Management & Leadership (should be taken 1st semester)	3 semester hours	
	MG	350	Financial Management	3 semester hours	
	MG	352	International Business OR EC 320 International Commerce	3 semester hours	
	MG	390	Operations Management (Aviation Management minors may substitute		
			MG 474)	3 semester hours	
	MG	415	Technical Risk Management	3 semester hours	
	MG	418	Management of Technology	3 semester hours	
	MG	419	Technology Transfer and Commercialization	3 semester hours	
	MG	420	Business Policy (Capstone course: A final average of at least 70% must		
			be achieved. Course should be taken final semester.)	3 semester hours	
*:	۴MG	480	Seminar in Business (Senior seminar: A final average of at least 70%		
			must be achieved. Course should be taken final semester.)	2 semester hours	
	MK	331	Marketing Principles	3 semester hours	
Т	ОТА	LM	OT CORE HOURS:	35 SEMESTER H	OURS

B. Minor Requirements

Acquisition and Contract Management Aviation Management Enterprise Systems Management Health Care Management Human Resource Management **Information Systems Management International Business** Logistics and Supply Chain Management Marketing **Operations Management Project Management** Small Business/Entrepreneurship Please see the List of Minors at the end of the College of Business section of this catalog for specific course requirements for each minor.

Student must obtain approval of plan for "Other Professional Credit" from Advisor: Select option 1 OR 2:

Technical Core Credit (BLOCK CREDIT) (Institutional Credit) (up to 21 semester hours) 3. <<NOTE A: BLOCK Credit is Lower Level Credit. Application for this credit may be based on: Technical Training (4 or more semesters technical school/college), OR Work Experience (6 years documented, successful work experience), OR Professional Program (fine arts or health sciences). << NOTE B: Upper level credit may be awarded ONLY for credit which is transcripted and classified as upper level credit from an accredited institution of higher education or by an accepted guide or accrediting agency (e.g., ACE Guide).

Application for Technical Core Credit MUST be filed during student's first term of enrollment at ASU.

Advisor-approved elective hours as needed to total 60 semester hours of upper level credit and 124 total semester 4. hours.

*Students who do not complete MG 320 Organizational Communication at ASU are required to take GBA 300 Business Research Skills, a 1-semester hour course designed to familiarize students with business information sources and library research skills.

6. **Assessment Exam. Student must earn an acceptable score on an assessment exam containing questions dealing with the skill and competency areas around which the curriculum is based.

TOTAL MINIMUM HOURS FOR GRADUATION......124 SEMESTER HOURS

COLLEGE OF BUSINESS MINORS

BUSINESS ADMINISTRATION MINOR

(This minor is open to non-business majors only.)

ИG ИК	350 331	Principles of Management and Leadership Financial Management Marketing Principles	3 semester hours3 semester hours	
ЛG	350	Financial Management	3 semester hours	
ЛG	350	Financial Management	3 semester hours	
ЛG	346	Principles of Management and Leadership	3 semester hours	
ЛG	320	Organizational Communication	3 semester hours	
GBA	305	Statistical Methods of Business I	3 semester hours	
EC	310	Modern Economics or Principles of Economics I	3 semester hours	
AC	300	Fundamentals of Accounting	3 semester hours	
	EC BBA BBA IG	C 310 BBA 305 BBA 311 4G 320	CC310 Modern Economics or Principles of Economics IGBA305 Statistical Methods of Business IGBA311 The Legal Environment of BusinessAG320 Organizational Communication	AC300 Fundamentals of Accounting3 semester hours310 Modern Economics or Principles of Economics I3 semester hours305 Statistical Methods of Business I3 semester hours311 The Legal Environment of Business3 semester hours320 Organizational Communication3 semester hours

*LiveText is required in these courses.

The following minors are open to students in all majors. Please consult course descriptions for prerequisites.

ACQUISITION AND CONTRACT MANAGEMENT MINOR

ACM	400 Advanced Acquisition and Contract Research/Project	3 semester hours	
	398 Government Contract Law		
ACM	397 Acquisition and Contract Management Negotiations	3 semester hours	
ACM	396 Acquisition and Contract Management Administration	3 semester hours	
ACM	395 Acquisition and Contract Management Pricing	3 semester hours	
ACM	394 Introduction to Acquisition and Contract Management	3 semester hours	

AVIATION MANAGEMENT MINOR

MG	471 Aviation Law	3 semester hours	
MG	472 Aviation Safety and Security Mgt.	3 semester hours	
MG	473 Mgt. of Air Traffic Control Fund.	3 semester hours	
MG	474 General Aviation Mgmt. OR MG 390 Operations Mgmt.	3 semester hours	
MG	475 Aviation Weather Management	3 semester hours	
MG	47x Aviation Management Elective	3 semester hours	
TOTAL	HOURS REQUIRED	3 SEMESTER H (OURS

ENTERPRISE SYSTEMS MANAGEMENT MINOR

TOTAL	L HO	URS REQUIRED18	3 SEMESTER H (OURS
ESM	425	Enterprise Systems Configuration	3 semester hours	
		Enterprise Systems Development		
ESM	410	Business Intelligence Systems	3 semester hours	
ESM	330	Accounting Information Systems	3 semester hours	
ESM	320	Human Capital Management Systems	3 semester hours	
ESM	300	Enterprise Systems & Business Processes	3 semester hours	

HEALTH CARE MANAGEMENT MINOR

HCM 340 Intro. to Health Care Systems	3 semester hours
HCM 345 Management of Health Care Org	3 semester hours
HCM 355 Survey of Issues in HCM	3 semester hours
HCM 356 Legal & Ethical Issues in Health Care Management	3 semester hours
HCM 440 Ambulatory Care Management	3 semester hours
HCM 455 Health Care Management Internship OR	
HCM 460 Health Care Management Senior Seminar	3 semester hours
TOTAL HOURS REQUIRED	8 SEMESTER HOURS

HUMAN RESOURCE MANAGEMENT MINOR

MG	349 I	Human Resources Management	3 semester hours	
MG	351 I	Labor/Management Relations	3 semester hours	
MG	410 I	Employment Law for Business	3 semester hours	
MG	449 /	Advanced Human Resource Management	3 semester hours	
EC	348 I	Labor Economics	3 semester hours	
GBA	368 I	Industrial and Personnel Psychology	3 semester hours	
TOTAI	L HOU	JRS REQUIRED1	8 SEMESTER HO	OURS

INFORMATION SYSTEMS MANAGEMENT MINOR

ISM	400 Information Management	3 semester hours	
ISM	401 Systems Design Management	3 semester hours	
ISM	402 Decisions Systems Management	3 semester hours	
ISM	403 Data Communications Management	3 semester hours	
ISM	404 Managing Information Resources	3 semester hours	
ISM	408 E-Commerce Systems Management	3 semester hours	
TOTA	L HOURS REQUIRED1	8 SEMESTER HO	OURS

INTERNATIONAL BUSINESS MINOR

EC	410 Intern'l Fin. & Monetary Econ OR EC 320 Intern'l Commerce	
GBA	350 International Business Law	
MG	352 International Business	
MG	412 Cultural Diversity & Communication Issues	
	Select 2 courses from the following:	
	PO 453 International Relations	
	GBA 314 Business Ethics	
	AR/RE 421 Sacred Art in History	
	MK 431 Marketing Research	
ΓΟΤΑΙ	L HOURS REQUIRED	

LOGISTICS AND SUPPLY CHAIN MANAGEMENT MINOR

LSM	300 Enterprise Systems and Business Processes	3 semester hours
LSM	301 Introduction to Logistics and Supply Chain Management	3 semester hours
LSM	320 Logistics and Distribution	3 semester hours
LSM	330 Logistics & Supply Chain Management in Global Environment	3 semester hours
LSM	401 Logistics and Supply Chain Integration Techniques	3 semester hours
LSM	410 Logistics and Supply Chain Strategy	3 semester hours
TOTAI	L HOURS REQUIRED	18 SEMESTER HOURS

MARKETING MINOR

ТОТАІ	L HOURS REQUIRED	3 SEMESTER H (OURS
MK	433 Marketing Strategies and Policies	3 semester hours	
MK	432 Retailing	3 semester hours	
MK	431 Marketing Research	3 semester hours	
	336 Consumer Behavior		
	333 Advertising		
MK	331 Marketing Principles	3 semester hours	

OPERATIONS MANAGEMENT MINOR

MG	391 Fundamentals of Operations	3 semester hours	
	393 Basics of Supply Chain		
MG	395 Master Planning of Resources	3 semester hours	
MG	400 Detailed Scheduling & Planning	3 semester hours	
MG	407 Execution & Control of Operations	3 semester hours	
MG	409 Strategic Resources Planning	3 semester hours	
TOTAL	HOURS REQUIRED1	8 SEMESTER HO	URS

PROJECT MANAGEMENT MINOR

MG	353 Project Management	3 semester hours
MG	357 Project Detailed Scheduling & Planning	3 semester hours
MG	405 Project Cost Control & Earned Value Mgt	3 semester hours
MG	430 Project Management Practicum	3 semester hours
Sel	ect 2 courses from the following:	6 semester hours
	MG 358 Project Initiation & Scope Mgt.	
	MG 397 Program & Project Risk Mgt.	
	MG 413 Project Communication, Mgt. & Leadership	
	MG 414 PMP Certification Review	
TOTAL H	IOURS REQUIRED1	8 SEMESTER HOURS

SMALL BUSINESS/ENTREPRENEURSHIP MINOR

AC	301 Managerial Accounting	3 semester hours	
AC	361 Federal Tax Accounting I	3 semester hours	
MG	346 Principles of Management & Leadership	3 semester hours	
MG	349 Human Resources Management	3 semester hours	
MG	416 Entrepreneurship	3 semester hours	
MK	432 Retailing	3 semester hours	
TOTAI	L HOURS REQUIRED	SEMESTER HO	OURS

CERTIFICATES

Athens State University offers the following specialized certificates. Students who seek these certificates should complete the requirements described below. A grade of "C" or better must be achieved on all required courses.

CERTIFICATE IN ACQUISITION AND CONTRACT MANAGEMENT

ACM 394 Introduction to Acquisition and Contract Management	3 semester hours
ACM 395 Acquisition and Contract Management Pricing	3 semester hours
ACM 396 Acquisition and Contract Management Administration	3 semester hours
ACM 397 Acquisition and Contract Management Negotiations	3 semester hours
ACM 398 Government Contract Law	3 semester hours
TOTAL HOURS REQUIRED	15 SEMESTER HOURS

CERTIFICATE IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT

ТОТА	L HOURS REQUIRED1	15 SEMESTER HOURS
LSM	410 Logistics and Supply Chain Strategy	3 semester hours
LSM	401 Logistics and Supply Chain Integration Techniques	3 semester hours
LSM	330 Logistics and SCM in the Global Environment	3 semester hours
LSM	320 Logistics and Distribution	3 semester hours
LSM	301 Intro. to Logistics and Supply Chain Management	3 semester hours

CERTIFICATE IN MARKETING

TOTA	LH	OURS REQUIRED	15 SEMESTER H	OURS
		Marketing Strategies and Policies		
		Retailing		
MK	431	Marketing Research	3 semester hours	
MK	336	Consumer Behavior	3 semester hours	
MK	331	Marketing Principles	3 semester hours	

SAP STUDENT ACHIEVEMENT RECOGNITION CERTIFICATE

ESM 300 Enterprise Systems & Business Processes Complete two of the following	
ESM 320 Human Capital Management Systems OR	
ESM 330 Accounting Information Systems OR	
ESM 410 Business Intelligence Systems OR	
ESM 420 Enterprise Systems Development OR	
ESM 425 Enterprise Systems Configuration OR	
TOTAL	9 SEMESTER HOURS