



# WELCOME SPRING 2021 TOWN HALL

**DR. PHILIP WAY**

**PRESIDENT**

**STRATEGIC OVERVIEW**

# STRATEGIC PLAN

## *Horizon 2030* Goals approved by Board

- 1) Academic programs and continuing education
- 2) Quality teaching and engaged learning
- 3) Student recruitment and success
- 4) Resource growth and allocation according to ROI
- 5) Community engagement

# STRATEGIC THEMES

## Academic

- ❖ Increased focus on health, safety, and security
- ❖ Workforce development
- ❖ Communicating competencies students learn to potential employers
- ❖ Experiential learning (QEP)
- ❖ Enhancing and promoting academic quality (e.g., QM and ACUE)

# STRATEGIC THEMES

## Enrollment

### ❖ *Recruitment Partnerships*

- Community colleges (e.g., ACA residence hall with Calhoun)
- Other universities (in-state and out-of-state and abroad)
- Marketing firms

### ❖ *Student Success*

- Persistence, graduation and employment for all sub-populations

# STRATEGIC THEMES

## Resources

- ❖ Advocacy campaigns
- ❖ Digitalization and data analytics
- ❖ Diversity, inclusion and equity
- ❖ Culture
  - Agility to achieve goals
  - Employee professional development and job satisfaction

**Community** – be an anchor institution

**DR. JOE DELAP**  
**VICE PRESIDENT FOR**  
**CORPORATE AND**  
**COMMUNITY RELATIONS**  
**(VPCCR)**

# CARNEGIE COMMUNITY-ENGAGED CAMPUS DESIGNATION

## What is it?

### In theory....

It's a reflective process that allows us to determine how we improve the breadth and impact of opportunities shared between our students and our community partners to build more meaningful and mutually impactful relationships.





# IN REALITY . . .



Its impact goes beyond reflection, serving as a means of improving our overall stature and institutional health across our respective areas of responsibility (faculty, staff, and students):

- ▶ Community-engaged learning;
- ▶ Supports interdisciplinary work and rewards faculty;
- ▶ Helps us better **market** Athens State;
- ▶ Helps us grow our **enrollments**, leading to
- ▶ Improved **financial** position;
- ▶ Solicit **donations** and sponsorships; and
- ▶ Highlights the University's importance as an anchor institution.

# Introducing a tool to help: Collaboratory

Collaboratory is an online tool to better understand, highlight, and document our footprint of community-engaged learning.

It tells **whom, what, where, and how** we engage in order to:

- ❖ Tell our story
- ❖ Increase engaged learning
- ❖ Celebrate our hard work
- ❖ Publicize community-engaged learning
- ❖ Address social issues, and
- ❖ Leverage data to attain recognition as a Carnegie
- ❖ Community-engaged Campus and acquire additional resources



# How to document (and show off!) your engagement

The screenshot displays the Athens State University website interface. At the top, there is a navigation bar with links for Home, Activities, and Search, along with Sign Up and Login options. Below the navigation is a large banner image of the university campus. The main content area features a section titled "Community Engagement and Public Service Activities" with a "View All Activities" link. A featured activity is "Diversity Day 2020", a Public Service Activity by Derrek Smith. The description states that 170 participants attended a workshop delivered by Melvin Tate and her associates. The workshop included an interactive session called "Would you Rather," where participants chose between two scenarios and explained their decisions. Below the activity list is a search bar with the placeholder text "Enter keyword, e.g., faculty/staff name, organization, course, unit, topic" and a "Search" button. At the bottom, there are two buttons: "Discover Activities" for finding community-related activities and "Log in" for contributing activities.

Home Activities Search Sign Up Login

**Athens State University**  
Athens, AL

**colaboratory**  
More Info »

### Community Engagement and Public Service Activities [View All Activities »](#)

**Diversity Day 2020**  
Public Service Activity  
Derrek Smith

The Diversity Day welcomed 170 participants to Athens State for a lively, interactive workshop delivered by Melvin Tate and her associates.

Melva encouraged participants to lead their best rock star life. Interactive sessions included a "Would you Rather," where two scenarios were provided to volunteer participants. They then had to select one of the two scenarios and describe why they made the decision they made. The exercise produced lots of fun and laughter among the crowd. The exercise showed how everyone makes different decisions for different reasons.

Enter keyword, e.g., faculty/staff name, organization, course, unit, topic **Search**

**Community**  
Find activities between Athens State University and the surrounding community.  
**Discover Activities**

**Faculty, Staff & Students**  
Log in to contribute activities.  
**Log in**

# Signing up is simple

- 1) Go to [cecollaboratory.com/Athens](http://cecollaboratory.com/Athens)
- 2) Click on “Sign Up” in the right hand corner.
- 3) Follow the instructions.

Once you log in, you can contribute information about your course's or organization's community engagement. Once approved, it posts!

# COMING SOON: Partnership Directory

Airtable Partnership Directory

Hide fields Filter Group Sort

	Organization Name	Relationship	Point of Contact	Email Address	Phone
1	20-20 Accounting Solutions Locations in Athens and Birmingham	Employer	Jake Harris, Director of Financial Operations Darren McNutt, President	info@20-20accountingsolutions.com	256-384-9272
2	Alabama Department of Examiners of Public Accounts	Employer	Rachel Riddle	rachel.riddle@examiners.alabama.gov	334-242-9200
3	Alabama Department of Revenue	Employer	Russell Jones	russell.jones@revenue.alabama.gov	256-837-2319
4	Alabama Society of Certified Public Accountants	Accounting	Zack Camerio	zcamerio@ascpa.org	800-227-1711
5	Alan Vaughn, CPA, P.C.	Employer	Jessica Vaughn, Office Manager	office@avcpa.net	256-461-9181
6	Albertville City Schools	CO	Angie Croft	acroft@albertk12.org	256-891-1183
7	Alta Planning + Design, Inc.	Transportation/Architecture	Mr. Matt Hayes, AICP	matthayes@altaplanning.com	919-451-0204 (cell)
8	Army Audit Agency	Employer	Matthew Everetts	matthew.w.everetts.civ@mail.mil	256-842-7651
9	Association of Certified Fraud Examiners	Accounting	Dinora Soto	MemberServices@ACFE.com	800-245-3321
10	Athens City Schools	CO / CC Prn	Amy Williams	amy.williams@acs-k12.org	256-233-6600
11	Athens City Schools	Brookhill EL,Principal	Jeff Mathheus	jeff.mathheus@acs-k12.org	256-233-6603
12	Becker	Accounting	Ashley Stephens	<a href="http://www.becker.com">www.becker.com</a>	877-272-3926
13	Board of Visitor	CoB Board of Visitors	Mr. Kim King	kim.is.king@gmail.com	256-665-3170
14	Booz   Allen   Hamilton	CCR Advisory Board	Emily Jones	Jones_Emily@bah.com	256-922-2789
15	Bryant Bank	Banking	Mr. Tom McCrary	Tom.McCrary@bryantbank.com	256-559.8001 (cell)
16	Calhoun Community College	Community College	Derek Berry	Derek.Berry@calhoun.edu	256-260-2443
17	Carr, Riggs, & Ingram	Employer	Laura Allen	laura.allen@cricpa.com	256-713-0864
18	CEI Bookstore	Employer	Lance Taylor	lance@truthpublications.com	256-232-0565
19	Colsa Corporation	Employer	Christina Guthrie	CGUTHRIE@colsa.com	256-964-5225
20	Construction Services, Inc. (CSI Alabama)	Employer	Katie Gilman	katieg@csialabama.com	256-355-7081
21	Cooper, Hill, & LeCroix	Employer	Roswell Richardson	rrichardson@chl-cpas.com	256-355-1204
22	Crabtree, Rowe, & Berger	Employer	Amanda Bertagnolli	amanda.bertagnolli@crbcpa.net	256-704-0620
23	Crestwood Medical Center	CoB Board of Visitors	Ms. Rita Wallace-HR Director of Crestwood Medical Center	rlwallace8@msn.com	704-996-5641
24	CSFCO	Decatur development	Mr. Terry Welch	terrywelch@csfco.com	256-341-8586
25	Cullman City Schools	CO	Sharron Windham	swindham@cullmancats.net	256.724.2233
26	Cullman County Schools	CO - HR Spec	Kim Arnold	karnold@ccboe.org	256-736-2432
27	Decatur City Schools	Dep. Spt. of Instr.	Yvette Evans	yvette.evans@dcs.edu	256-552-3000
28	Decatur-Morgan County Chamber of Commerce	Chamber	Ms. Amber Fortenberry	amber@dcc.com	256-353-5312
29	Drake State Community College	Employer	Tina Patton	tina.patton@drakestate.edu	256-551-7278
30	Drake State Community College	Community College CoB contact	Gladys Ayokanmbi	gladys.ayokanmbi@drakestate.edu	256-551-3150
31	Dynetics	CCR Advisory Board	Whitney Schmitt, Community Relations Specialist	Whitney.Schmitt@dynetics.com	256-964-4000

**DR. JACKIE SMITH**  
**INTERIM PROVOST**

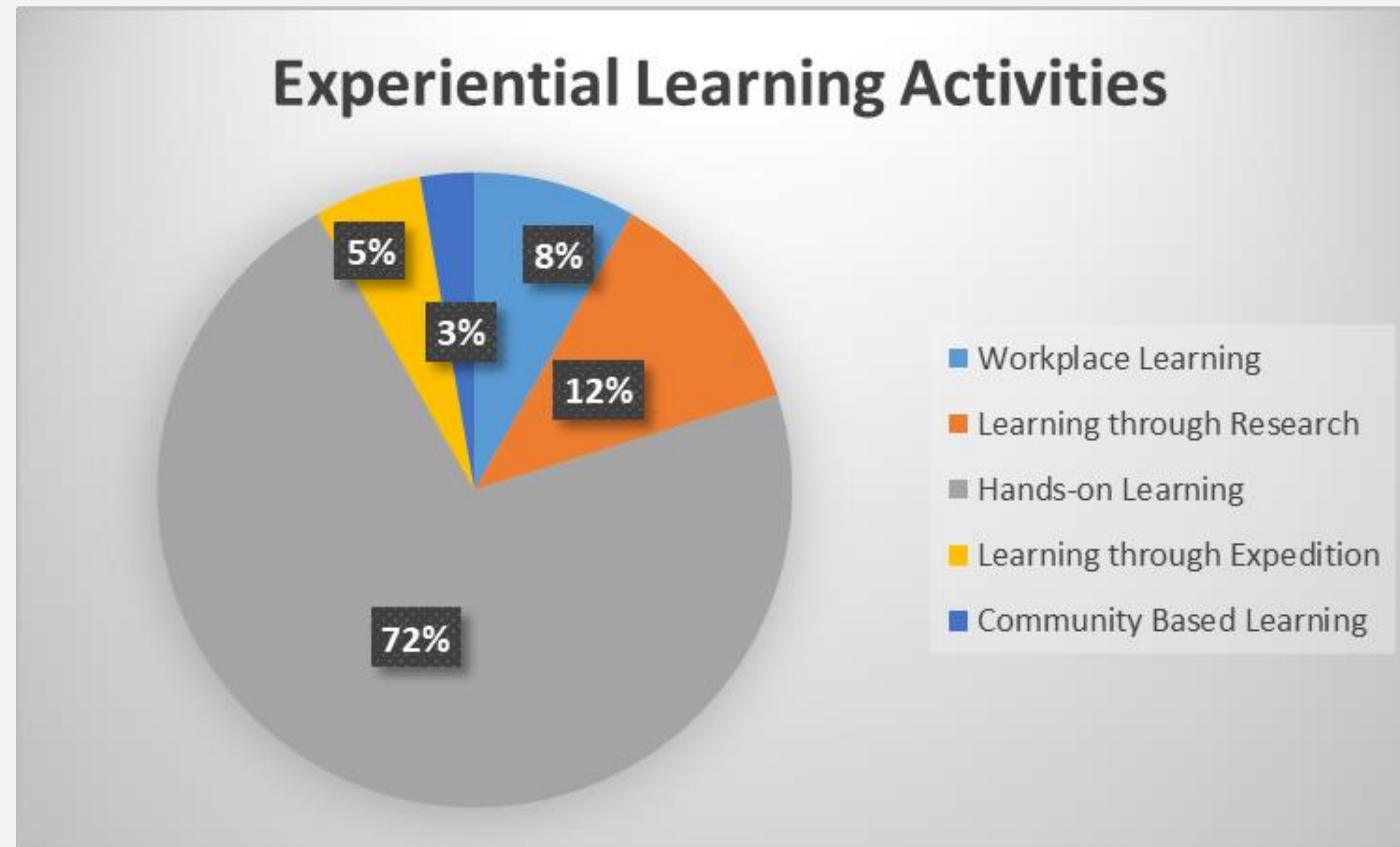
# ACADEMIC AFFAIRS

Quality Enhancement Plan  
(QEP)

Experience | Success

An Experiential Learning QEP

# ACADEMIC AFFAIRS





# ACADEMIC AFFAIRS

73.7%

were able to connect **relevant experience** and **academic knowledge**

73.7%

gained perspective between the connection of their **discipline** and the **experience**

59%

were able to **adapt** and apply skills, theories, or methods gained in one situation to **new situations**

52.8%

felt a **sense of self** as a learner, building on prior experiences to respond to new and challenging contexts

# ACADEMIC AFFAIRS

## 5 Categories of EL at Athens State University

- ❖ Hands-On Learning

- ❖ Workplace Learning

- ❖ Learning through Research

- ❖ Community-Based Learning

- ❖ Learning through Expeditions

# ACADEMIC AFFAIRS SACSCOC Update



# ACADEMIC AFFAIRS

**UNV 300**  
**Pathways to Success Course 21**  
**Sections with over 520 students**

**UNV 400**  
**Career Seminar Course**  
❖ **7 Sections with 113 students**  
❖ **Added dedicated STEM Section**  
**with 8 students**

*Hello Prof. Radden!*

*This is ██████████ and I took your Career Seminar course this past Fall semester and I just wanted to give you an update on my career! I very recently received a teaching position at a middle school and start this week! I wanted to thank you for all your help in the Career Seminar course as it really helped me in preparing for the job interview and all the steps in getting this job. Hope all is well with you!*

*Again, THANK YOU!*

**DR. KIM LAFEVOR**

**INTERIM VICE**

**PRESIDENT FOR**

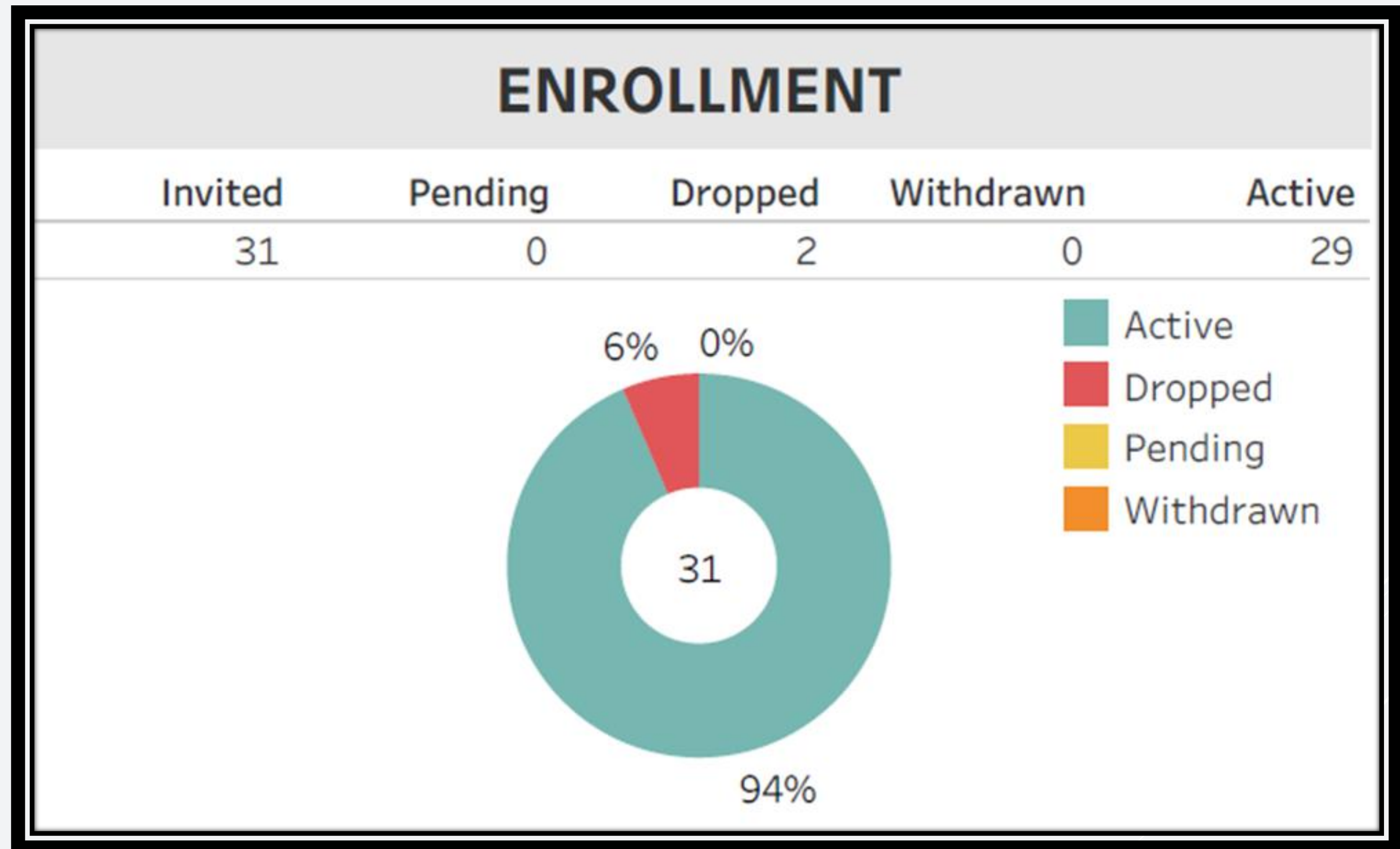
**ACADEMIC AFFAIRS**

# ACADEMIC AFFAIRS

## ACUE Update

Course Title	Status	Participants
Promoting Active Learning Cohort A	Complete	29
Inspiring Inquiry & Preparing Lifelong Learners Cohort	Complete	27
Designing Student Centered Cohort C	In Progress	22
Designing Student Centered Cohort D	In Progress	24
Promoting Active Learning Cohort E	In Progress	15
Creating an Inclusive and Lifelong Learning Environment Cohort F	In Progress	19
Creating an Inclusive and Lifelong Learning Environment Cohort G	Upcoming	18
Inspiring Inquiry & Preparing Lifelong Learners H	Upcoming	18
Creating an Inclusive and Lifelong Learning Environment Cohort I	Upcoming	4

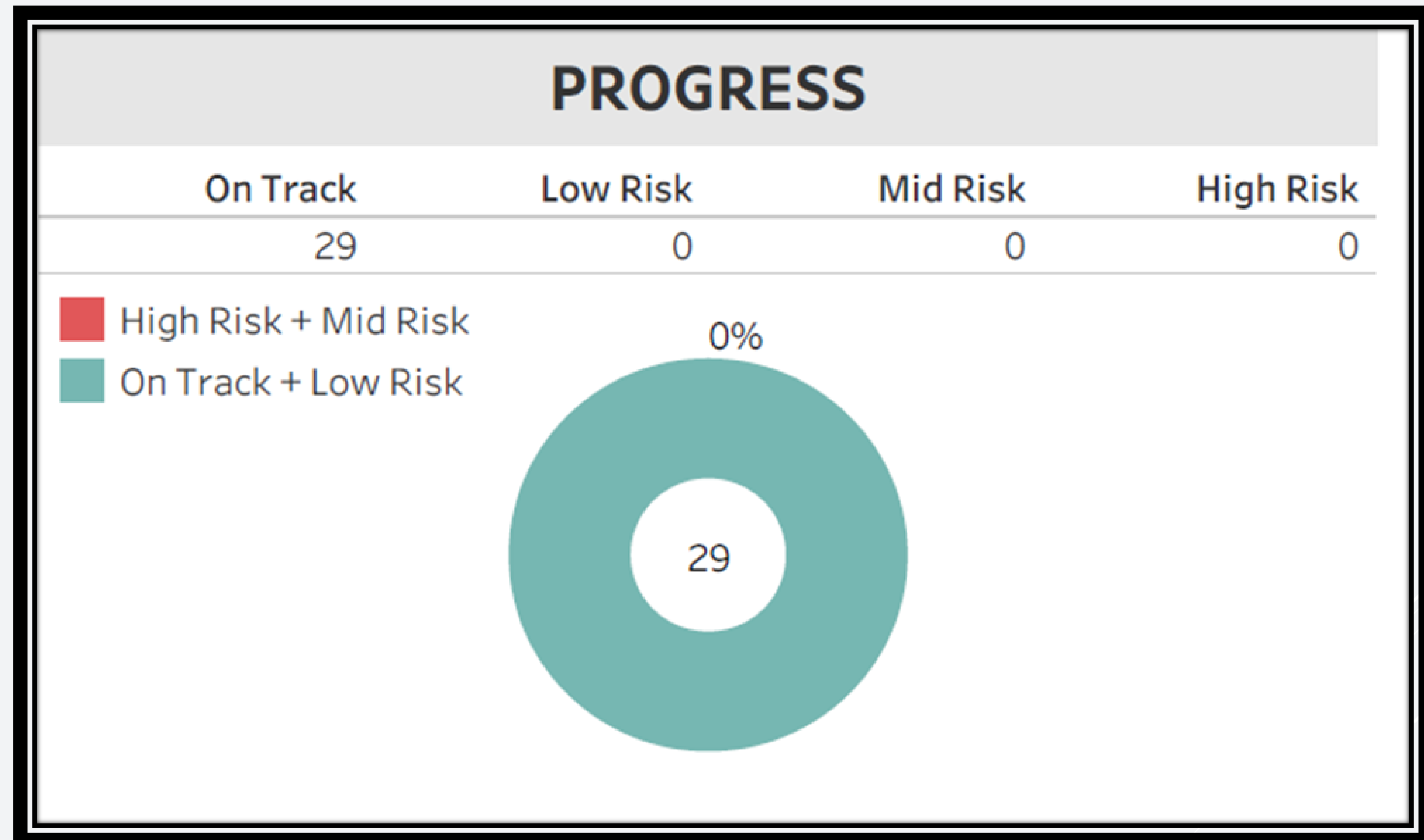
# ACADEMIC AFFAIRS



**1364 Promoting Active Learning**

**ATLIS Facilitators: Professor Stacie Hughes, Dr. Janet Dorning**

# ACADEMIC AFFAIRS

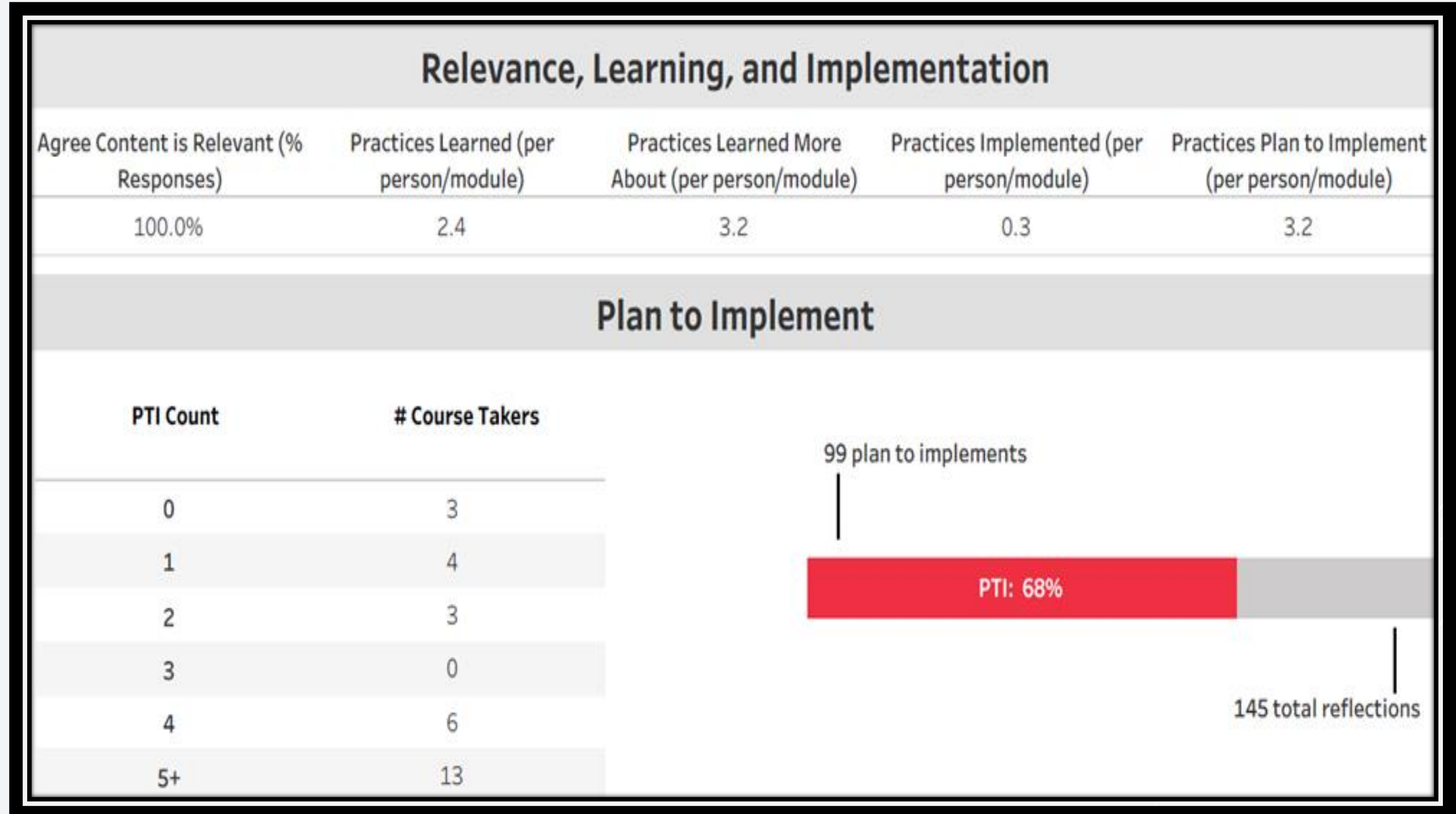


**1364 Promoting Active Learning**

**ATLIS Facilitators: Professor Stacie Hughes, Dr. Janet Dorning**



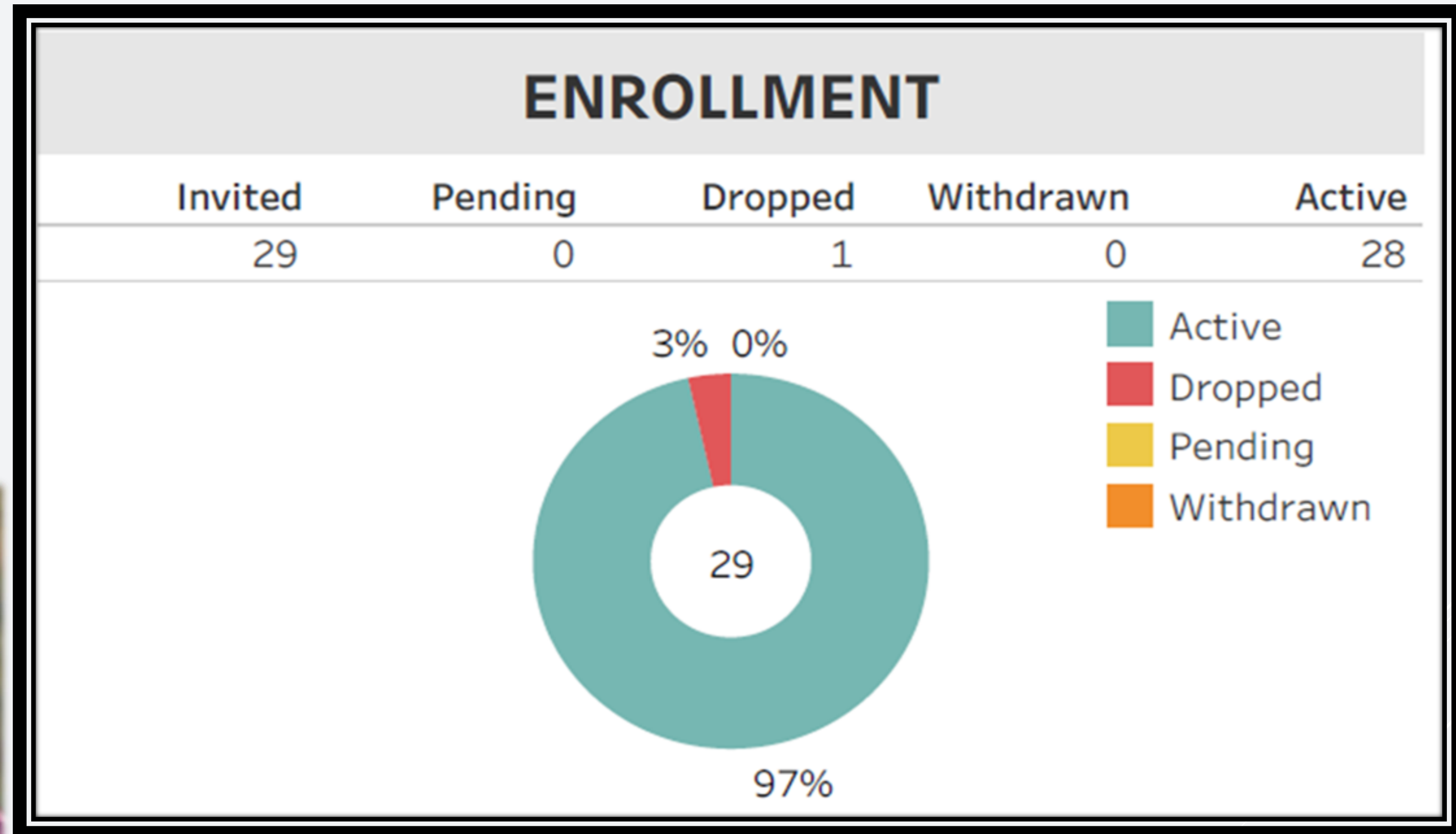
# ACADEMIC AFFAIRS



**1364 Promoting Active Learning**

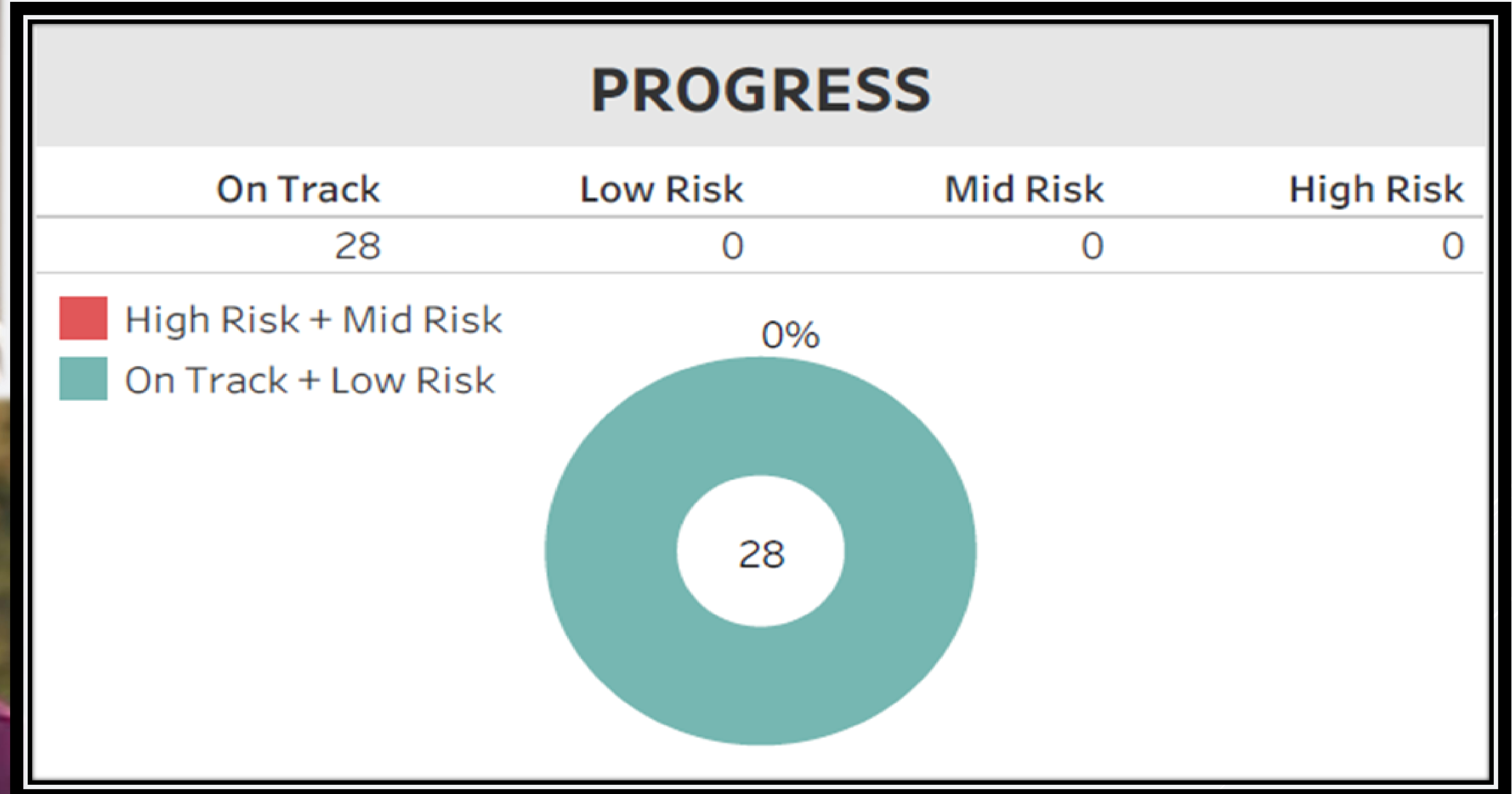
**ATLIS Facilitators: Professor Stacie Hughes, Dr. Janet Dorning**

# ACADEMIC AFFAIRS



**1363 Inspiring Inquiry & Preparing Lifelong Learners**  
**ATLIS Facilitators: Dr. Letitia Bergantz, Morgan Stanford**

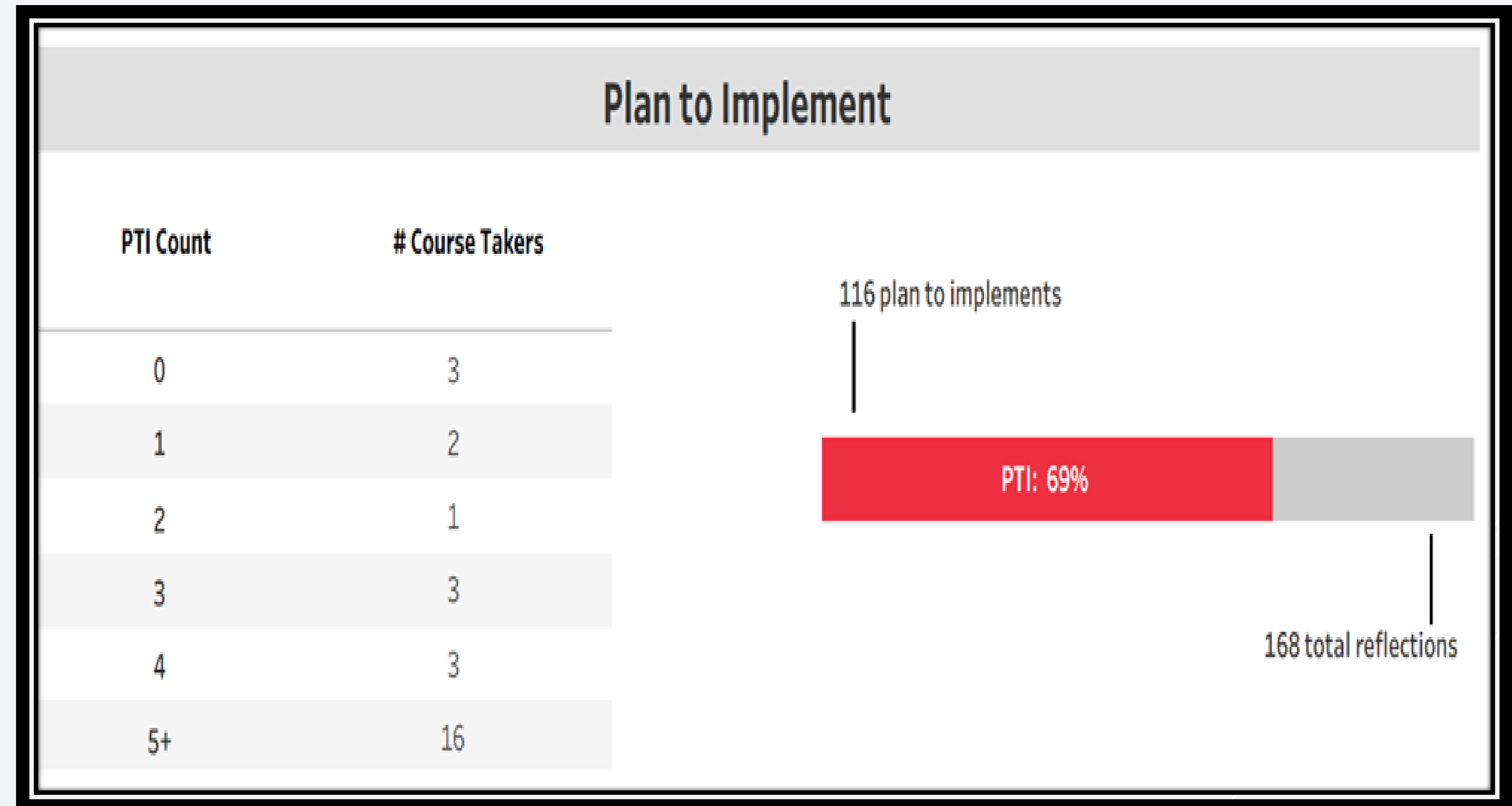
# ACADEMIC AFFAIRS



**1363 Inspiring Inquiry & Preparing Lifelong Learners**

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# ACADEMIC AFFAIRS



**1363 Inspiring Inquiry & Preparing Lifelong Learners**  
**ATLIS Facilitators: Dr. Letitia Bergantz, Morgan Stanford**

# ACADEMIC AFFAIRS

Full Programs of Study  
Under Development/Deployed



**M.S. Strategic Healthcare Management & Administration (6)**

*Point Faculty: Debra Vaughn*

**M.S. Strategic Leadership and Business Analytics (10)**

*Point Faculty: Lionel Wright, LaDoris Baugh, Kim Roberts, Stacie Hughes, Gary Huckaby*



**M.S. Strategic Human Resource Management  
w/ Concentrations (17)**

*Point Faculty: Gary Valcana/Gary Huckaby*



# ACADEMIC AFFAIRS

Full Programs of Study  
Under Development/Deployed



**B.S. Homeland & Corporate Security (8)**

*Point Faculty: Quanda Stevenson*



**B.S. Ed. Elementary Education &  
ESOL K-6 (7)**

*Point Faculty: Sunyung Song & Lisa Brizendine*

**B.S. RN to BSN (4)**

*Point Faculty: Debra Vaughn/Gary Valcana*



**B.F.A. w/ Concentrations (17)**

*Point Faculty: Pam Keller*

# ACADEMIC AFFAIRS

## Concentrations Under Development/Deployed



### Concentration in Intelligent Systems (6)

*Point Faculty: Adam Lewis/Katia Maxwell*

### Concentration in Musical Theatre (12)

### Concentration in Theatre Design and Technology (6)

### Concentration in Drama and Theatre Studies (14)

*Point Faculty: Jackie Vadney*



### Concentration in Artificial Intelligence [M.S. GLSCM] (2)

*Point Faculty: Tom Pieplow*



# ACADEMIC AFFAIRS

## Certificates Under Development/Deployed\*

*\*no new courses*



### Certificate in Interactive Design Art (3)

*Point Faculty: Jessica Spowart*

### Certificate in Government Contract Accounting\* (0)

*Point Faculty: Emily Corzine*



### Certificate in Global Logistics and Supply Chain Management

*\* (0) Point Faculty: Lionel Wright*

### Certificate in Biblical Studies \* (0)

*Point Faculty: Robby White*

### Certificate in Pastoral Leadership (1)

*Point Faculty: Robby White*

### Certificate in Forensic Accounting (0)

*Point Faculty: Stacie Hughes*





# ACADEMIC AFFAIRS

## Badges Under Development/Deployed



### **Forensic Accounting**

*Point Faculty: Stacie Hughes*

### **Tax Accounting**

*Point Faculty: Emily Corzine*

### **Quick Books**

*Point Faculty: Emily Corzine*

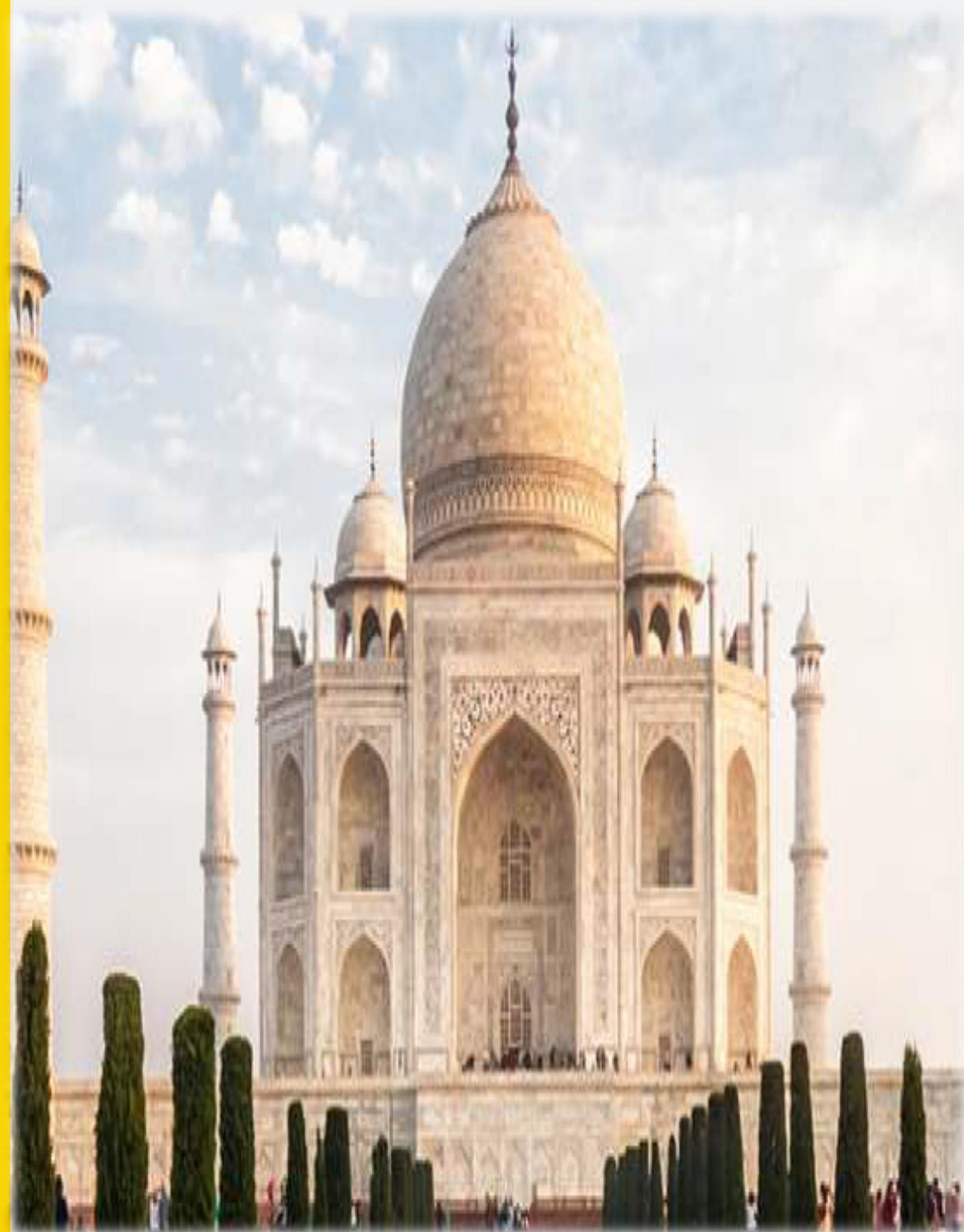


### **Government Contract Accounting**

*Point Faculty: Emily Corzine*

# ACADEMIC AFFAIRS

## India Higher Education Partnerships Agreement



Primary Foci of Indian/Athens State University Partnership:

1. Career Program Pathway: 2 + 2's/Career Accelerators- Undergraduate Strategic Graduate Programs of Study
2. Workforce Development (Badging credentials)
3. Short-Term Summer Camps
4. Study Abroad/Student Exchange

# ACADEMIC AFFAIRS



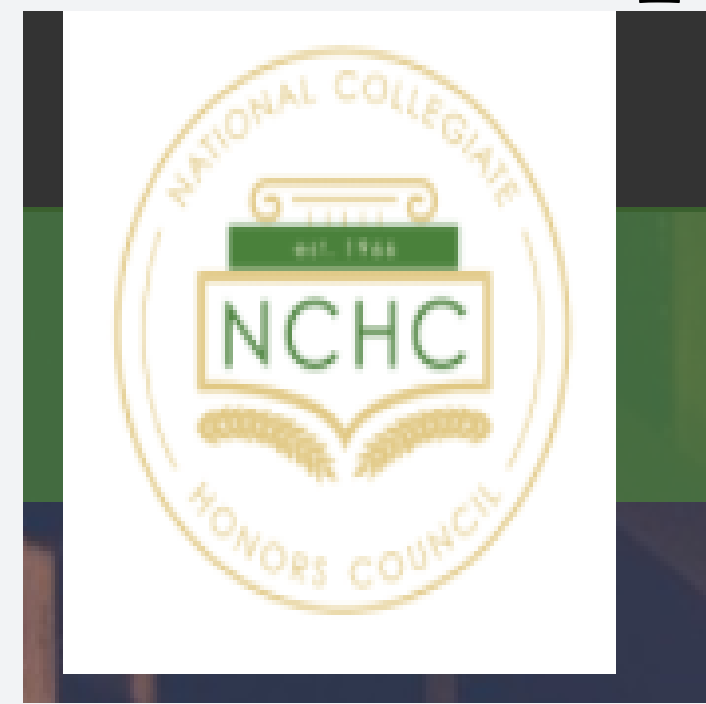
**Martin  
Methodist  
College**

**Partnership Pathways: A Proposal for Discussion**



# ACADEMIC AFFAIRS

## Honors Program Under Development



\* Athens State Membership-Affiliation with *National Collegiate Honors Council (NCHC)*

\* Task Force Formed to Develop Framework and Proposal for Deployment : Vanessa Millar (Chair), Wanda Humphrey, Katherine Kandalac, Amanda Branscombe, Rick Roberts, Shannon Pittman

**Mission:** The mission of the Athens State University Honors Program is to both attract and provide honors students with an opportunity to be engaged in robust interdisciplinary academics and related programming that intentionally develops their curiosity, and empowers them in their future careers and as citizens of a global community.

**DR. KEITH FERGUSON**

**VICE PRESIDENT FOR**

**UNIVERSITY**

**ADVANCEMENT**

**COMING SOON**

A Refreshed Athens State

**Brand, Logo,  
and Website**

# OUR BRAND...

**will celebrate the resolve of  
the upper-division student.**

Athens State students come  
from all walks of life and share  
a common, unified goal.

## OUR LOGO...

**will visually bridge the historical significance of Athens State with a bright, forward-thinking future.**

A modern look for the modern era — our new logo will serve as a symbol of our dedication to innovation, quality, and excellence.



## OUR WEBSITE...

**will serve as an informative and easy-to-navigate “front door” to the University for all audiences.**

The new website is revamped from top to bottom, with better organization and overall functionality.

# TIMELINE

## **Estimated timeline for brand, logo, and website launch:**

Internal Soft Launch (faculty & staff):  
Mid-February 2021

Public Launch (students and public):  
March 2021

# YOUR ROLE

**Your assistance is needed as we move forward.**

- Once we launch internally, review web pages relevant to your role and submit changes, revisions, etc ASAP.

# YOUR ROLE

- Please contact the Office of Marketing & Communications for any specific logos, printed material, or campus signage you have in your area that needs to be changed to include the new logo.

# YOUR ROLE

- Once the new brand story and messaging platform is revealed, take a few minutes to learn about how we're re-dedicating ourselves to students.

**Your role as a brand ambassador is more important than any form of advertising.**

**SARAH MCABEE**

**VICE PRESIDENT FOR  
ENROLLMENT AND  
STUDENT SERVICES**

# EMPLOYEE UPDATES



Dr. Rick Barth  
Ashley Miller  
Darin Branch  
Alyson Mosely  
Leigh Ann Swindell

Assistant Vice President of Enrollment Management  
Director of Admissions  
Enrollment Advisor/Recruiter  
Welcome Center Enrollment Assistant  
Personal Counselor



Frank Eskridge  
Jowanda McNeil

Assistant Director of Admissions  
Records Office Operations Specialist/Assistant

# EMPLOYEE UPDATES



## New Credentials

**Mitchell Bazzel**

Certified Financial Aid Administrator --  
National Association of Student Financial  
Aid Administrators (2<sup>nd</sup> in Alabama) and  
2 additional credential exams

**Jasmine Crutcher**

Passed three Financial Aid Credential exams

**Christina Steele**

Passed three Financial Aid Credential exams

**Hannah Devine**

Master of Science in Student Affairs- UWA

**Dr. Michael Radden**

Chamber of Commerce Ambassador



# FALL ENROLLMENT RECAP

<u>Total Credit Hours</u> 27,754	<u>Total Students</u> 2,867
New Enrolled 617	Fall Graduates 289

## Relatively Flat Enrollment

- ❖ 7.2% **increase** in GR enrollment.
- ❖ Down 2.6 % in headcount but less than 1% in credit hours.
- ❖ Attended 100 recruiting events (mostly virtual).
- ❖ Held a High School and Community College Counselor Day with 20 in attendance.
- ❖ Distributed yard signs to 120 new students.

## FINANCIAL AID NEWS

- ❖ Awarded 293 Transfer Scholarships and **\$18,968,930 in total aid** to Fall students.
- ❖ Implemented COVID safe procedures for virtual FA counseling and appointments.
- ❖ Joined Student Success Center in utilizing our new Navigate tool for at risk students.
- ❖ Spring rollout of new Financial Literacy program through GradReady.
- ❖ Spring **Title IV aid awarded: \$10,881,085.**

# SPRING ENROLLMENT UPDATE

Total Credit Hours 25790  
(down 533 hours)

Total Headcount 2729  
(down 55 students)

New Admits dropped 17%

New enrolled was flat

Admit to Enroll  
conversion rate grew  
by 11 %pts.

Graduate Enrollment  
grew by 13.4%.



Drive In Week  
in Planning




# HEBREW THE BEAR



Launched in April, 2020, keeps students engaged and aware of College information.

Hebrew reports the following engagement activities:

- ❖ 3975 students opted in, over 1600 actively engage with Hebrew
- ❖ More than 3600 connected to 
- ❖ 90 students were referred for assistance with health and well-being
- ❖ 17 students were connected with success coaches
- ❖ 37 identified with financial stress were referred to FA
- ❖ Overall 92% feel safe coming to campus compared to an 88% benchmark



Launched June 2020

Encourage students to download and use the Free App 24/7 student email to login.

Athens State community students self reported feelings of chilled, proud, relieved, optimistic and hopeful

August to October 2020 Feedback

- ❖ 66 active student participants
- ❖ Average 12 engagements per student post
- ❖ Anything from school, work, family, life

# CAREER DEVELOPMENT - Fall



The **Workforce Recruitment Program (WRP)** 17 students Fall 2020. WRP connects highly motivated students with disabilities to federal and select private-sector employers nationwide.

Additional on site part-time counselor  
Continued **Talk Campus**



## Career Development Center

- ❖ **Co-op Transfer Agreement** with Calhoun Community College to ensure portability of student co-op placements at Athens State.
- ❖ **Joint Virtual Career Fair** with Drake State for Advanced Manufacturing.
- ❖ Held Virtual Info Sessions with **Hudson Alpha Institute for Technology** and **FBI**.
- ❖ Hosted Virtual workshops.

# CAREER DEVELOPMENT - Spring

**February 8**

**February 9**

**March 2**

**March 10**

**March 30**

**Resume Writing Workshop**

**Meet the Staff of Career Development Center**

**How to Job Search During a Pandemic**

**How to Ace an Interview**

**Designing an E-portfolio**

**Virtual**

**Workshops**

# CAREER DEVELOPMENT - Spring

## VIRTUAL JOB FAIRS

**Feb. 15**

Joint Career Fair with Drake State for  
Healthcare jobs

**February 23**

On the Road w/ Huntsville Madison  
County Chamber of Commerce .

**April 8**

Nashville Area Career Fair

**Mid-April** – College of Education Spring  
Fair

**April 20 Mock Interview Day**

“practice” interviews with constructive  
feedback for ASU students/all majors

## VIRTUAL INFO SESSIONS (TBD)

Student sessions with Recruiters and  
Subject Matter Experts from PeopleTec,  
Dynetics, Hudson-Alpha Institute for  
BioTechnology, Enterprise Car Rental  
and others



# STUDENT INCLUSION INITIATIVES

FALL

## SGA ACTIVITIES 2020

**Virtual Stars Conference** a Higher Education Partnership sponsored event on student leadership attended by SGA officers.

SGA sponsored Zoom interview with **Dr. Karen Landers** the Alabama Department of Health on the effects of the Corona Virus North Alabama and how students can help prevent the spread of COVID.

Co-Sponsored a Voters Registration Drive with the **League of Women's Voters** in October

# STUDENT INCLUSION INITIATIVES – FALL

FALL

## OTHER

Joined Kent Ballard,  
Workforce Education  
Specialist for the Huntsville  
Chamber of Commerce on  
the “565 Inspire Project” at  
Mae Jemison High School  
for Junior and Senior High  
School students

# STUDENT INCLUSION INITIATIVES – SPRING

Potential Expansion of Men of Kennis with Huntsville's City Council President and District 1 Rep. Deyvn Keith and Huntsville's Multicultural Affairs officer Kenny Anderson for a possible bridge program

**NEW – Black Student Union at Athens State University Interest Meeting**  
January 28<sup>th</sup>

February 25<sup>th</sup>  
**“Virtual Higher Education Day”**  
conference in collaboration with The Higher Education Partnership

## STUDENT INCLUSION INITIATIVES – SPRING

MANUP program with the Men of Kennis building soft skills to become a more culturally competent person and educator.

*“A Conversation on Dr. King and The Current Climate of Today”* with Dr. Brandon Gamble, clinical psychologist and Dean of Student Success at Oakwood University

February 23rd.

*“I AM Athens” Project* late February rollout- to spotlight Athens State University’s unique and diverse student population

# STUDENT SUCCESS CENTER

## TITLE III

Grant continues with launch of Stage 1 of Navigate- Student Success Platform intelligence, predictive modeling, strategic student engagement of high risk students.

Spring rollout to campus is planned.

Peer-to-Peer Mentor Program piloted with student mentors embedded in five UNV300 sections.

# STUDENT ACTIVITIES

**Particularly challenging during COVID 19**

- **Kudos to faculty and staff advisors for their continued commitment to student engagement.**
  - **Virtual game nights, outdoor hikes, alumni at work engagements, virtual conference attendance**
  - **All while maintaining top status in respective areas nationally.**

**Updated Student Activities Handbook and operational standards**

- **Supported with one time Spring Leadership Scholarships for Active Organizations.**

# ENROLLMENT MANAGEMENT

Degree Works was upgraded to version 5.1 over the Christmas Holidays to allow future enhancements for additional educational planning for university users.

Complete Strategic Enrollment Management Plan to support Horizon 2030.

Partner with the Youth Leadership Development Program (YLDP) in the metro-Birmingham area to build a new recruiting pathway with students from central Alabama and raise the awareness of Athens State University in the Birmingham and surrounding areas.

Increase targeted Recruiting activities

**2020 joint efforts of Enrollment and Student Support Services and the Foundation assisted 124 students with \$56,488 in Emergency Assistance.**

**\$9,520.58 for 20 students in Fall 2020**

## **HOW YOU CAN HELP**

**Share prospective contact information with the Admissions Office via email to [Admissions@athens.edu](mailto:Admissions@athens.edu).**

**Refer student requests for Emergency Assistance to [Enrollment@athens.edu](mailto:Enrollment@athens.edu).**



**MIKE MCCOY**

**VICE PRESIDENT FOR  
FINANCIAL AFFAIRS**

# FINANCIAL REPORT

FOR THE 3 MONTHS ENDED  
DECEMBER 31, 2020

	OPERATING BUDGET	10/01-12/31/20 ACTUAL	10/01-12/31/19 ACTUAL	VARIANCE POS (NEG)
<b>REVENUES:</b>				
REGULAR STATE APPROPRIATION	\$ 14,749,039	\$ 2,458,174	\$ 2,391,506	66,668
SPECIAL STATE APPROPRIATION	\$ 306,455	182,326	\$ 239,956	(57,630)
GRANTS AND CONTRACTS	200,000	30,578	35,028	(4,450)
TUITION & FEES	20,642,730	11,115,870	12,236,829	(1,120,959)
RENT	200,000	64,910	72,530	(7,620)
INVESTMENT INCOME	200,000	105,473	43,310	62,163
MISCELLANEOUS REVENUE	10,000	806	50,358	(49,552)
INDIRECT COST REVENUE	135,000	-	-	-
<b>TOTAL REVENUES:</b>	<b>\$ 36,443,224</b>	<b>\$ 13,958,137</b>	<b>\$ 15,069,517</b>	<b>(1,111,380)</b>
<b>EXPENDITURES:</b>				
INSTRUCTION	\$ 16,243,359	\$ 3,574,706	\$ 3,853,998	(279,292)
ACADEMIC SUPPORT	3,657,082	848,667	882,795	(34,128)
STUDENT SERVICES	3,143,416	645,703	689,946	(44,243)
INSTITUTIONAL SUPPORT	8,532,205	1,869,215	1,764,237	104,978
OPER. & MAINT. OF PHYSICAL PLANT	3,657,622	702,157	736,995	(34,838)
SCHOLARSHIPS	1,100,000	279,340	297,752	(18,412)
<b>TOTAL EXPENDITURES:</b>	<b>\$ 36,333,684</b>	<b>\$ 7,919,788</b>	<b>\$ 8,225,723</b>	<b>(305,935)</b>
<b>CAPITAL PURCHASES:</b>				
BOOKS	\$ 53,370	\$ 1,466	\$ 1,860	(394)
AUDIO VISUAL	56,170	-	-	-
FURNITURE & EQUIPMENT	-	-	-	-
TECHNOLOGY < 25,000	-	-	-	-
TECHNOLOGY > 25,000	-	-	-	-
<b>TOTAL CAPITAL PURCHASES</b>	<b>109,540</b>	<b>1,466</b>	<b>1,860</b>	<b>(394)</b>
<b>EXCESS REVENUES OVER EXPENSES</b>	<b>\$ -</b>	<b>\$ 6,036,883</b>	<b>\$ 6,841,934</b>	<b>(805,051)</b>

# CARES Act and Coronavirus Response and Relief Supplemental Appropriations Act (CRRSAA)

## CARES Act

* HEERF – Student	\$ 422,517 Allocated and Spent
* HEERF – Institutional	\$ 422,516 Allocated and Spent/Encumbered
* HEERF – Title III	\$ 41,649 Allocated & \$27,689 Spent/Encumbered
* GEERF – Institutional	\$2,005,282 Allocated & \$1,552,657 Spent/Encumbered (ONLY \$208,757 of GEERF received)

## CRRSAA Act

HEERF – Student	\$ 492,066 Awarded
HEERF – Institutional	\$1,648,235 Awarded

# Total COVID-19 Funding - Awarded \$5,032,265;  
Spent/Encumbered \$2,425,379

# PHYSICAL PLANT UPDATE

## Current Renovation Projects



**Nazaretian House, total renovation – Alumni House and Welcome Center – estimated start date is May or June**



**Sandridge Hall, exterior and windows – estimated completion the end of February**



**Founders Hall Paver Project – brick pavers in replacement of cracked concrete – naming opportunities for pavers will be sold by the Foundation**

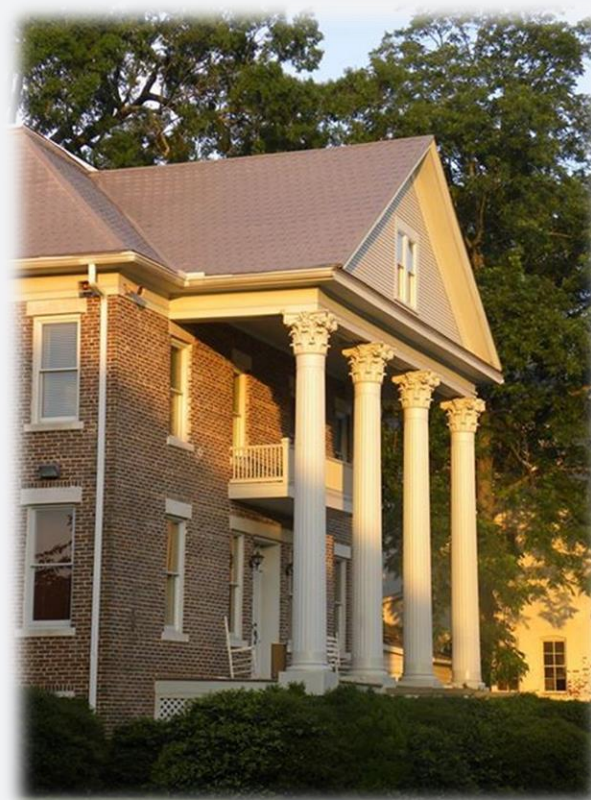
# PHYSICAL PLANT UPDATE

## PSCA Bond Proceeds and Debt Refinance

- \$4,567,295 in bond proceeds from the Alabama Public School & College Authority
- \$10,595,000 approved for refinance @ 1.75%
- Approximately \$840,000 savings
- Closing date 2/5/2021

## Future Renovation Priorities

### Brown Hall



### Carter Hall Gymnasium



# COVID-19 UPDATE

## COVID Protocols for Spring Semester -

<https://www.athens.edu/guidelines/>

- Alabama Department of Public Health – COVID 19 Vaccine Scheduling  
Hotline Phone 855-566-5333  
Website <https://www.alabamapublichealth.gov/covid19/vaccine.html>

## Positive Tests since March 2020

- ❖ Employees – 24
- ❖ Students – 20
- ❖ Student Worker (unduplicated) – 1



# COVID-19 UPDATE

Phase IA

- Frontline Health Workers and Others in Healthcare Settings

Phase IB(high)

- Ages 75>, First Responders and Essential Workers (January 18<sup>th</sup>)

Phase IB (low)

- Teachers and Other Educational Support Staff (Date TBD)

Phase IC

- Ages 65-74, 16-64 with Medical Conditions, Other Essential Workers

Phase 2

- Other Segments of the Population not previously mentioned

# EMPLOYEE ASSISTANCE PLAN

**EAP goes live February 1<sup>st</sup>, 2021**

## **Services available**

- **Counseling**
- **Consultation (finances, legal needs, etc.)**
- **Crisis Support**
- **Adult and Child Care Resources**
- **Personal and Professional Training**

**Zoom meeting options available in early February for all employees**

**The University has contracted with Suzanne Sims to help manage the EAP and to serve as the University's primary contact regarding EAP questions and services**



# EMPLOYEE TRAINING WORKPLACE HARASSMENT PREVENTION

All employees  
will receive email  
instructions for  
the *Workplace  
Harassment  
training*

Training  
opportunities will  
be available  
February 2021-  
April 2021.

We ask that all  
faculty and staff  
take the time to  
complete the  
training. The  
training should  
only take 30  
minutes or less.

All employees who complete the training will be entered into a drawing for a \$100 gift card provided by the Athens State University Foundation.

**BELINDA KRIGEL**

**CHIEF**

**INFORMATION**

**OFFICER**

Tools View all

- COVID Information
  - COVID Guidelines
- Get Connected
  - Blackboard Learn
  - Athens State Online - Banner
  - Help Desk Request
- Academic Resources
  - Kares Library
  - Writing Center
  - Accounting & Stats Lab
  - MCNS Learning Lab
  - Tutoring
- Student Services
  - Accessibility Services
  - Adult Degree Program
  - Career Development Center
  - Counseling Services
  - Financial Aid
  - Student Records

# MyAthens Portal

Soft launch is underway

Official launch is planned for February 10, 2021

Watch your email for more information

- Quicklinks
- Athens State University website
  - Alabama Center for the Arts
  - Faculty/Staff Directory
  - News & Information
  - University Calendar of Events
  - Student Activities Calendar
  - Community Outreach/Public Service

Events

0365

Athens State Twitter

**Video**

**QUESTIONS ?**