

# STRATEGIC LEADERSHIP & BUSINESS ANALYTICS PROGRAM DETAILS

SHAPE TOMORROW'S BUSINESS DECISIONS WITH DATA AND LEAD YOUR TEAM TO SUCCESS.

Industries today rely on business leaders who have a strong technical and analytical background — problem solvers who know how to use data to influence decision-making and drive business innovation.

Designed for working professionals, the **Strategic Leadership & Business Analytics** master's program at Athens State University will provide an opportunity for individuals to enhance the professional knowledge, skills, and professional acumen needed to effectively draw upon strategic leadership models through the integration of business analytics to convert data into deployable, strategy-grounded actions for both public and private sector.

Harness the power of data analytics to uncover opportunity, guide innovation, and frame complex decisions. This program can help you become a more strategic-minded leader who possesses a powerful combination of technical ability and practical business knowledge.

**PREPARE YOURSELF  
FOR SUCCESS.**

IGNITE YOUR CAREER  
WITH THE MASTER'S  
DEGREE PROGRAM IN

# STRATEGIC LEADERSHIP & BUSINESS ANALYTICS



COB-SLBA Rev. 01/29/24



# STRATEGIC LEADERSHIP & BUSINESS ANALYTICS

ONLINE  
MASTER'S PROGRAM



**ATHENS STATE  
UNIVERSITY**

[ATHENS.EDU/SLBA](https://athens.edu/slba)

## PROGRAM REQUIREMENTS

COURSE	HOURS
LDR 500 Influential Leadership	3
BUS 503 Accounting & Financial Analysis	3
LDR 654 Strategic Thinking, Behavior & Leadership	3
BUS 525 Foundations of Business Analytics	3
LDR 680 Human Capital Leadership	3
BUS 603 Business Analytics for Decision Making	3
MGT 600 Operations Planning & Control	3
BUS 675 Business Analytics Practicum	3
LDR 690 Special Topics in Strategic Leadership & Business Analytics	3
LDR 700 Strategic Leadership & Business Analytics Capstone Experience	3

**TOTAL MINIMUM GRADUATE HOURS REQUIRED FOR COMPLETION OF M.S. STRATEGIC LEADERSHIP & BUSINESS ANALYTICS 30**

**APPLY TODAY!**



### FOR MORE INFORMATION:

#### DR. CYNTHIA LOVELACE

Program Manager for Graduate Studies/  
Business & Workforce Development

☎ (256) 216-5361

✉ Cynthia.Lovelace@athens.edu

#### MALLORY JACKSON

Graduate Support Services Administrator  
& Talent Development Credentials Coordinator

☎ (256) 216-5351

✉ Mallory.Jackson@athens.edu

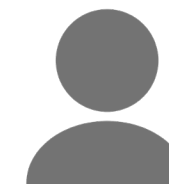
**ATHENS.EDU/SLBA**

### WHY CHOOSE ATHENS STATE?



**FLEXIBLE COURSE FORMATS**

**HIGH-QUALITY INSTRUCTION BY EXPERT FACULTY**



**PERSONALIZED SUPPORT EACH STEP OF THE WAY**

**INCREDIBLE VALUE**

