

College of Business Textbooks

Fall 2017

REVISED 8/3/16

Revisions highlighted in yellow.

NOTE: In many cases, the international version of a text is not in the same format as the one listed below. Therefore, you may not be able to use it in your class.

Course	Text	Edition	Author	ISBN
AC 302	See MG 302			
AC 303	New Perspectives on Microsoft Excel 2013 Option 1: SAM, eBook & Office 2013 Trial Option 2: Bundled SAM, Loose-leaf & Office 2013 Trial	1 st	Parson, Oja, Ageloff, Carey, DesJardins	Option 1: 9781337200141 or Option 2: 9781337142182
AC 305	Financial & Managerial Accounting	7 th	Wild	9781260211702 (Custom Text and Access Card)
AC 306	See AC 305			
AC 312	Business Law with UCC Applications with Connect Code	14 th	Sukys & Brown	9781259917448
AC 315	See AC 305 information			
AC 321	Intermediate Accounting	8 th	Spiceland	9781307061222 Text & Access Card 1259962210 Access Card Only
AC 322*	Intermediate Accounting	8 th	Spiceland	9781307061222 Text & Access Card 1259962210 Access Card Only
AC 323	Intermediate Accounting	8 th	Spiceland	1259962873 (Text bundled w/ code) 1259962210 Access Card Only

AC 361	Taxation of Individuals and Business Entities	2018	Spilker	9781260088526
AC 362*	Will change Spring 2018			
AC 401	Auditing & Assurance Services (with Connect)	7 th	Louwers	9781259665486
AC 431	Advanced Accounting, AC 431 (Bundled with Connect Plus)	13 th	Hoyle, Schaefer & Doupnik	9781260087383
AC 435	Essentials of Accounting for Governmental & Not-for-Profit	13 th	Copley	9781260149203
AC 441*	Special Topics in Accounting (Small Business Accounting & Payroll) <i>MP Computer Accounting with QuickBooks Online: A cloud-Based Approach (w/ QuickBooks Online Access)</i>	1 st	Yacht	9781259853708
AC 442	Fraud Examination (w/CD)	5 th	Albrecht	9781305079144
AC 471	Fundamentals of Cost Accounting	5 th	Lanen	9781259911668
ACM 353	See MG 353			
ACM 394	Purchasing & Supply Chain Management	6 th	Monczka	9781285869681
ACM 394	Federal Acquisition Regulation (FAR) Optional. FAR available on internet.			
ACM 395	Guide to Contract Pricing: Cost and Price Analysis for Contractors, Subcontractors, and Government Agencies	5 th	Murphy	9781567262414
ACM 395	Federal Acquisition Regulation (FAR) Optional. FAR available on internet.			
ACM 396	Acquisition Management		Engelbeck	9781567261288
ACM 396	Federal Acquisition Regulation (FAR) Optional. FAR available on internet.			

ACM 397	Negotiation with Connect	7 th	Lewicki	9781259735066
ACM 397	Federal Acquisition Regulation (FAR) Optional. FAR available on internet.			
ACM 398	Understanding Government Contract Law	2007	O'Connor	9781567261875
ACM 398	Government Contract Law	4 th 2015-2016	Feldman	9780314645562
ACM 398	Federal Acquisition Regulation (FAR) Optional. FAR available on internet.			
ACM 400	Federal Acquisition Regulations (FAR) Optional. FAR available on internet.			
ACM 400	Acquisition and Contracting Capstone Guide (Custom Text printed on campus)	1 st	Roberts	None
ADP 301	College Credit for What You Know	5 th	Colvin	9780757596919
EC 310	Survey of ECON with Aplia	3 rd	Sexton	9781337365796
EC 320*	International Economics Text is bundled with Aplia	14 th	Carbaugh	9781305288430
EC 321	Money, Banking Financial Markets and Institution (with MindTap)	1 st	Brandl	9781305933903
EC 348	Contemporary Labor Economics	11 th	McConnell	9781308848525
EC 410	International Economics Text is bundled with Aplia and Coursemate	14 th	Carbaugh	9781305784611
ESM 300	Integrated Business Processes with ERP Systems	1 st	Magal	9781118090596
ESM 320*	Discover SAP ERP HCM		Newman	9781592292226
ESM 330	Accounting Information Systems	12 th	Romney/ Steinbart	9780132552622
ESM 340*	Discover SAP CRM	Most Current	Katta	9781592291731
ESM 400*	Discover SAP SCM	2 nd	Snapp	9781592293056

ESM 410	Business Intelligence	3 rd	EEfrain	9780133051056
ESM 420*	Programming Logic and Design, Comprehensive Plus Visual Studio 2010 Express Software	7 th	Farrell	1133902308
ESM 425*	SAP Implementation Unleashed: A Business and Technical Roadmap to Deploying SAP		Anderson	9780672330049
ESM 460*	Enterprise Systems for Management	2 nd	Motiwalla/ Thompson	9780132145763
FIN 301	Financial Markets and Institutions with Connect Plus	6 th	Saunders-Cornett	9781259377273
FIN 355*	Principles of Risk Management and Insurance	13 th	Rejda	9780134082578
FIN 412*				
FIN 414*	Essentials of Investments with Connect Plus	9 th		9780078019616
GBA 300	Concise Rules of APA Style	6 th	American Psychological Association	143380560X
GBA 300	LiveText Standard Edition		LiveText	9780979663543
GBA 301	New Perspectives on Microsoft Office 2013, First Course Option 1: SAM with eBook (Preferred by Professor) Option 2: Bundled SAM & Textbook	1 st		Option 1: 9781305580596 or Option 2: 9781337146876
GBA 305	Business Statistics: Communicating with Numbers	2 nd	Jaggia & Kelly	9781260199147
GBA 306	Statistics	5 th	Sullivan	978013413566
GBA 307	Business Analytics: Data Analysis & Decision Making Option 1: Loose-leaf version bundled with LSM Integrated for MindTap Business Statistics, 2 terms (12 months) Printed Access Card	6 th	Alright, Winston,	Option 1: 9781337358460 Or Option 2: 9781337097420

	Option 2: LMS Integrated MindTap Business Analytics, 2 terms (12 months) Printed Access Card			
GBA 311	Business Law & Legal Environment: Standard	7 th	Beatty	9781305787117
GBA 314	Business Ethics Now	4 th	Ghillyer	9780078023200
GBA 350	International Business Law and Its Environment	9 th	Schaffer	9781285427041
GBA 357	Personal Finance	12 th	Garman	9781133595830
HCM 340	Health Care USA Understanding Its Organization and Delivery	9 th	Young, Kroth	9781284114676
HCM 345*	Introduction to Health Care Management	3 rd	Buchbinder, Shanks	9781284081015
HCM 355	Health Policy Analysis	2 nd	McLaughlin	9781284037777
HCM 356	Legal & Ethical Issues for Health Professionals	4 th	Pozgar	9781284036794
HCM 440*	Outside the Hospital		Griffin	9780763745042
HCM 455*	Healthcare Outcomes Management	2006	Block	9780763733896
HCM 460	Leadership for Health Professionals: Theory, Skills, and Application	3 rd	Ledlow, Stephens	9781284109412
IAM 409	Management of Information Security	4 th	Whitman/Mattord	9781285062297
IAM 410	Roadmap to Information Security: For IT and Infosec Managers	1 st	Whitman/Mattord	9781435480308
IAM 411*	Computer and Information Security Handbook	2 nd	Vacca	9780123943972
IAM 412	Business Continuity Management: Global Best Practices	4 th	Hiles & Noakes-Fry	9781931332354
IAM 413*	Cybersecurity: Engineering a Secure Information Technology Organization	1 st	Shoemaker	9781285169903
IAM 413*	Single Point of Failure: The 10 Essential Laws of Supply Chain Risk Management	October 2009	Lyunch	9780470424964
IAM 414	Management of Information Security	4 th	Whitman/Mattord	9781285062297

IAM 414	Information Security Principles and Practice	2 nd	Stamp	9780470626399
IAM 414	IT Governance	6 th	Calder/Watkins	9780749474058
ISM 400	Database Concepts	6 th	Kroenke	9780132742924
ISM 401*	Systems Analysis and Design	5 th	Dennis	9781119061830 Black & White or 9781118057629 Hardcover
ISM 402*	Problem Solving Cases in Microsoft Access and Excel	12 th	Monk, Brady & Cook	9781285867199 Hardcopy or 9781285227542 e-Book
ISM 403*	Business Data Networks and Security	9 th	Panko	9780132742931
ISM 404*	Managing and Using Information Systems: A Strategic Approach	5 th	Pearlson	9781118281734
ISM 405*	Text selected by Arts and Sciences. Check syllabus when it becomes available.			
ISM 408	PHP for the Web: Visual Quickstart Guide	4 th	Ullman	9780321733450
LIS 600*	No textbook required.			
LIS 601	Management of Information Security	5 th	Whitmen	9781305501256
LSM 300	See ESM 300			
LSM 301	Contemporary Logistics	12 th	Murphy, Jr., Knemeyer	9780134520308
LSM 320	Transportation: A Supply Chain Perspective	8 th	Coyle	9781133592969
LSM 330	Supply Chain Management: A Logistics Perspective	10 th	Coyle	9781305859975
LSM 353	See MG 353			
LSM 401	Information Systems Today: Managing in the Digital World	7 th	Valacich/Schneider	9780134078892
LSM 410	Strategic Management Competitiveness & Globalization Option 1: eBook with Mindtap Access Code Option 2: Loose-leaf text	11 th	Hitt, Ireland & Hoskisson	Option 1: 9781305103542 or Option 2: 9781305241404

	bundled with Mindtap Access Code			
LSM 600	Principles of Supply Chain Management: A Basic Approach	4 th	Wisner, Tan, Leong	9781285428314
LSM 601	Purchasing and Supply Chain Management	3 rd	W.C. Benton	9780078024115
LSM 602*	Supply Chain Focused Manufacturing Planning and Control	1 st	Benton, Jr.	9781133586715
LSM 603	Supply Chain Management Strategy, Planning and Operations	6 th	Chopra & Meindl	9780133800203
LSM 604	Simulation with ARENA	6 th	Kelton, Sadowsky, and Zupick	9780073401317
MG 302	Printed Access Card for Baldauf/Amer's Emerge with Computers v.6.0	6 th	Baldauf	9781305493360
MG 302	LiveText Standard Edition		LiveText	9780979663543
MG 303	See AC 303			
MG 320	Writing That Works	12 th	Oliu	9781319019488
MG 320	LiveText Standard Edition		LiveText	9780979663543
MG 346	MGMT with CourseMate	10 th	Williams	9781337117142
MG 346	LiveText Standard Edition		LiveText	9780979663543
MG 349	HR ³	3 rd	DeNisi	9781285867571
MG 350	Essentials of Corporate Finance (Bundled with Connect)	9 th	Ross	9781307061611
MG 350	LiveText Standard Edition		LiveText	9780979663543
MG 351	The Labor Relations Process	11 th	Holley, Jennings/ Wolters	9781305576209
MG 352	International Business	4 th	Cavusgil, Knight, Riesenberger	9780134388267
MG 352	LiveText Standard Edition		LiveText	9780979663543
MG 353	Contemporary Project Management (w/Microsoft	3 rd	Kloppenborg	9781285433356

	Project Printed Access Card)			
MG 357	Microsoft Project 2010: The Missing Manual	1 st	Biafore	9781449381950
MG 357	A Guide to Project Management Body of Knowledge (PMBOK)	5 th	Project Mgmt. Institute	9781935589679
MG 358	A Guide to Project Management Body of Knowledge (PMBOK)	5 th	Project Mgmt. Institute	9781935589679
MG 358	Mastering Project Management Integration and Scope: A Framework for Strategizing and Defining Project Objectives and Deliverables	1 st	Sokowski	9780133886429
MG 370	Performance Management	3 rd	Aguinis	9780132556385
MG 375	Managing Behavior in Organizations	6 th	Greenberg	9780132729833
MG 390	Operations & Supply Chain Management with Connect Plus Access	15 th	Jacobs	9781259924255 (Connect Access Card)
MG 390	Goal	3 rd	Goldratt	9780884271956
MG 390	LiveText Standard Edition		LiveText	9780979663543
MG 391	Principles of Managing Operations (Participant Workbook) Discount with membership from APICS.		APICS	Stock Number 01850
MG 393*	CPIM Basics of Supply Chain Management – Participant Workbook Version 4.1 (Discount with membership from APICS)		APICS	Stock Number 09122-V41z
MG 395*	CPIM Master Planning of Resources – Participant Workbook Version 4.2. (Discount with membership from APICS)		APICS	Stock Number 09124-V42z
MG 400*	CPIM Detailed Scheduling and Planning – Participant Workbook Version 5.4		APICS	Stock Number 09126-V54

MG 405	Earned Value Management: A Global and Cross-Industry Perspective on Current EVM Practice	2010	Song	9781935589068
MG 405	Earned Value Management Using Microsoft Office Project: A Guide for Managing Any Size Project Effectively with CDROM		Dayal	9781932159981
MG 410	Employment Law for Business	8 th	Bennett-Alexander	9780078023798
MG 411	Strategic Compensation: A Human Resource Management Approach, MyManagementLab	9 th	Martocchio	9780134439815
MG 412*	Guide to Crosscultural Communication	2 nd	Reynolds	9780132157414
MG 413*	A Guide to Project Management Body of Knowledge (PMBOK)	5 th	Project Mgmt. Institute	9781935589679
MG 415	The Failure of Risk Management: Why It's Broken and How to Fix It	Kindle Edition	Hubbard	ASIN: B0026LTMAU
MG 416	Small Business Management: Launching & Growing Entrepreneurial Ventures (with MindTap)	18 th	Longenecker	9781305939172
MG 417	Organization Development & Change	10 th	Cummings	9781133190455
MG 418	Masterworks of Technology	Kindle Edition	Lewis	ASIN: B003725DCI
MG 418	Wharton on Managing Emerging Technologies	Kindle Edition	Day	ASIN: B001QCXTHM
MG 419	Innovation to the Core: A Blueprint for Transforming the Way Your Company Innovates	Kindle Edition	Skarzynski	ASIN: B0013TX7WA
MG 420	Strategic Management	4 th	Parnell	9781452234984
MG 420	LiveText Standard Edition		LiveText	9780979663543
MG 430	A Guide to Project Management Body of Knowledge (PMBOK)	5 th	Project Mgmt. Institute	9781935589679
MG 449	Human Resource Management with	15 th	Mathis	9781305919068

	MindTap			
MG 470*	Understanding Flight	2001	Anderson	9780071363778
MG 471*	Fundamentals of Aviation Law		Speciale	0071458670
MG 472*	Commercial Aviation Safety	4 th	Wells	0071417427
MG 472*	Aircraft Accident Analysis: Final Reports	1 st	Walters	0071351493
MG 473*	Fundamentals of Air Traffic Control		Nolan	0534393888
MG 474*	General Aviation Marketing & Management	3 rd	Prather	9781575243016
MG 475*	Jeppesen Aviation Weather (JS319010-002)	3 rd	Lester	9780884874461
MG 476*	FAR/AIM 2012		ASA	9781560278580
MG 477*	Airport Planning and Management	5 th	Wells	0071413014
MG 478*	No Text			
MG 479*	Aviation Maintenance Management	2004	Kinnison	9780071422512
MG 480	LiveText Standard Edition		LiveText	9780979663543
MGT 600*	Managing Operations Across the Supply Chain (with Connect Access Card)	2 nd	Swink	9780077726317
MGT 601	Economics: Public and Private Choice (LMS Mindtap PAC)	16 th	Gwartney, Stroup, Sobel, Machpherson	9781337693127
MGT 603*	Principles of Corporate Finance	12 th	Brealy	9781259692178
MK 331	Marketing: Real People, Real Choices	9 th	Solomon	9780134292700
MK 331	How to Market Yourself: Being Empowered to Succeed	2 nd	Kerner	
MK 331	LiveText Standard Edition		LiveText	9780979663543
MK 333*	Integrate Advertising Promotion, and Marketing Communications	6 th	Clow/Baack	9780133126242
MK 336	Consumer Behavior: Human Pursuit of Happiness in the World of Goods	3 rd	Avery	9780979133633
MK 431*	MR ² (includes CourseMate	2 nd	Brown/Suter	9781133958413

	Printed Access Card)			
MK 432	Retailing Principles: Global, Multichannel, and Managerial Viewpoint	2 nd	Poloian	9781563677427
MK 433	Strategic Marketing Management	7 th	Chernev	9781936572151

***Course not being taught this semester.**