



BOARD OF TRUSTEES

QUARTERLY UPDATE

MAY 17, 2019

ENROLLMENT AND STUDENT SERVICES

WE HAVE...

We are celebrating these successes of our work in the recruiting cycle of High School and Community College visits:

Spring Results

- 350 Athens State visits to Alabama Community Colleges and High schools
- 1,986 contacts with Alabama Community Colleges and High schools
- 69 ALACRAO College Fairs representations
- Presented in 50 classrooms at Calhoun Community College, Wallace State Hanceville and High School Senior and Junior Classes

Hosted or Co-hosted Events:

- College of Business Hot Dog day at Calhoun Community College
- Calhoun Community College Registration Day
- Wallace State Hanceville Registration Day
- Bevill State Community College Campus Tour
- Northwest Shoals Campus Tour
- Wallace State TRIO Campus Tour
- Home for Children Campus Tour
- Huntsville City Cap and Gown Campus Tour
- Decatur High School Campus Tour
- Skyline High School Campus Tour
- Athens High School AVID Campus Tour
- Lindsey Lane Christian Academy Campus Tour
- Chamber's Youth Campus Tour
- Limestone County ALACRAO Fair

Our Scholarship program for both Merit and Need Based awards for 2019-20 have resulted in initial offers of 296 scholarships to new students entering in the Summer and Fall terms. These offers total \$559,000.00.

Spring graduation included 352 students.

Redesigning our work study position in the Career Development Center to become a Peer Career Advisor. In addition, Laura Allen is serving as the Alabama Association of Colleges and Employers President and is planning the annual conference.



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WE ARE...

Summer Semester begins May 20. Registration is through May 19. Late Registration: May 20-28. Current Summer enrollment is shown below (as of May 6):

Ongoing Summer 2019 – Day over Day Total Comparison					
	05/06/19 (Mon)	05/07/18 (Mon)	% change	SU19 Goal	% of Goal
Credit Hours	12,932	12,624	2.4%	13,375	96.7%
Students	1,760	1,753	0.4%	1,911	92.1%
New Admits	366	375	-2.4%		
NLI	4				
Updated Term	31				
ABC/CERT	38				
New Enrolled	205	228	-10.1%	397	51.6%
Continuing Students	1,555	1,525	2.0%		
Continuing Students %	88.4%	87.0%			
UG Comparison					
	05/06/19 (Mon)	05/07/18 (Mon)	% Change	SU19 Goal	% of Goal
UG Hours	12,506	12,078	3.5%	13,237	94.5%
UG Students	1,684	1,663	1.3%	1,810	93.0%
New Admitted	334	352	-5.1%		
New Enrolled	189	218	-13.3%		
GR Comparison					
	05/06/19 (Mon)	05/07/18 (Mon)	% Change	SU19 Goal	% of Goal
Grad Hours	426	546	-22.0%	825	51.6%
Grad students	76	90	-15.6%	103	73.8%
New Admitted	32	23	39.1%		
New Enrolled	16	10	60.0%		
Credit Hour Production by College					
	05/06/19 (Mon)		05/07/18 (Mon)		
	UG	GR	UG	GR	% change
AS	3,482	45	3,331	42	4.7%
BU	4,642	72	4,871	153	-6.6%
ED	3,717	309	3,301	348	12.8%
No College	665	3	559	3	19.1%
Cert/ABC	481	0	0	0	
NDS	184	0	0	0	



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WE ARE...

We are simultaneously working on Fall enrollment. Fall enrollment runs through August 18. Late registration runs August 19-August 26. Fall enrollment (as of May 6) is shown below:

Ongoing FALL 2019 - Day over Day Total Comparison					
	05/06/19 (Mon)	05/07/18 (Mon)	% change	FA19 Goal	% of Goal
Credit Hours	14,138	13,684	3.3%	28,539	49.5%
Students	1,453	1,390	4.5%	3,075	47.3%
New Admits	469	450	4.2%		
NLI	13				
Updated Term	8				
ABC/CERT	7				
New Enrolled	274	241	13.7%	760	36.1%
Continuing Students	1,179	1,149	2.6%		
Continuing Students %	81.1%	82.7%			
UG Comparison					
	05/06/19 (Mon)	05/07/18 (Mon)	% Change	FA19 Goal	% of Goal
UG Hours	13,838	13,426	3.1%	27,560	50.2%
UG Students	1,404	1,348	4.2%	2,915	48.2%
New Admitted	440	441	-0.2%		
New Enrolled	256	236	8.5%		
GR Comparison					
	05/06/19 (Mon)	05/07/18 (Mon)	% Change	FA19 Goal	% of Goal
Grad Hours	300	246	22.0%	979	30.6%
Grad students	49	41	19.5%	161	30.4%
New Admitted	29	9	222.2%		
New Enrolled	18	5	260.0%		
Credit Hour Production by College					
	05/06/19 (Mon)		05/07/18 (Mon)		
	UG	GR	UG	GR	% change
AS	4,408	6	4,312	6	2.2%
BU	5,233	114	4,961	75	6.4%
ED	4,070	180	4,036	165	1.3%
No College	127	0	117	0	8.5%
Cert/ABC	108	0	0	0	
NDS	19	0	0	0	



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ENROLLMENT AND STUDENT SERVICES

WE WILL...

Complete our searches for two Student Service positions.

- ❖ **Director of Career Development.** We anticipate having a Director on board to meet the Board in July, 2019
- ❖ **Scheduled to complete the search for our new Coordinator for Student Inclusion Initiatives.** The Coordinator will work with the campus community to implement distinct programs that support an inclusive community for success through degree completion. Responsibilities include recruitment, advising, mentoring and establishment of intercultural programs and activities to ensure inclusion of diverse populations.
- ❖ Return Enrollment and Student Support Services offices to the Sandridge Student over the Summer.



MAY 17, 2019

ACADEMIC AFFAIRS

Burning Glass assists with Program Review

After laying a great deal of groundwork alongside Information Technology/ Academic Technology, Financial Affairs, and University Counsel, the Office of Academic Affairs is pleased to announce access to Burning Glass, a service offering real-time labor market data, career outcomes insights, and breakthrough planning tools to help our faculty fine tune programs and more meaningfully engage students.

By using Burning Glass Technologies' superior expertise during the initial program reviews that are currently underway, we will better engage students with impactful curriculum, increase student completion, achieve higher placement rates, and help students learn and master the exact skills they need to successfully enter the job market.



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QUARTERLY UPDATE

MAY 17, 2019 UNIVERSITY ADVANCEMENT

WE HAVE...

- ❖ Through April 30, 2019, we have raised just over \$7.5 million of our \$20 million *Athens Forever* Capital Campaign goal. We are still in the silent phase of the campaign. We will launch the public phase of the campaign in February, 2020. Our initial goal of 40-50% of the campaign total committed prior to the public launch is certainly within reach.
- ❖ Our annual scholarship reception and alumni awards ceremony was held on Saturday, April 6, 2019 in the Carter Gymnasium. Over 250 alumni, scholarship recipients, friends of the University, and family members of the recipients attended. During the ceremony, scholarship donors and recipients were recognized, along with ten alumni who received awards in various categories.
- ❖ On Friday, May 3, 2019, a reception was held in the Athens State University Library for Robert and Gale Kares. The event was held in recognition of the Kares \$2.1 million financial commitment to the Athens State Foundation that will benefit the library in the form of an endowment. Following the reception, a naming and unveiling ceremony was held to commemorate the event. The Athens State University Library is now known as the Kares Library.

WE ARE...

- ❖ While we are pleased with our progress to-date, we are still working with donors capable of making significant gifts to the campaign. Our work on the donor database continues to pay dividends as we are able to identify an increasing number of alumni who are capable of making major gifts. On April 15, 2019, Rachel O'Sullivan joined the Advancement Office as Director of Majors Gift and Annual Giving. Rachel has extensive fundraising and grants writing experience.



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UNIVERSITY ADVANCEMENT

WE WILL...

❖ We will continue to build relationships with existing and newly identified prospects in an effort to develop these individuals, foundations, and corporations into campaign donors. We expect to sharpen our focus on the myriad of grant opportunities available by leveraging Rachel's experience in this area. As we move forward in planning for the public phase of the Capital Campaign, we will be reaching out to board and committee members including trustees, foundation and alumni board members, committee members, and those on our Board of Visitors. This segment of the campaign will require the efforts of all through personal giving and assisting with donor solicitations in order for the campaign to be successful.



MAY 17, 2019

INFORMATION TECHNOLOGY

Information Technology Services (ITS)

❖ **Banner Upgrade**
The Banner 9 (XE) technical implementation is complete. User interfaces will continue to be developed over the next year.

❖ **Desktop upgrades**
60 systems have been upgraded in computer labs thus far this fiscal year
Approximately 40 additional systems will be upgraded this summer

Academic Technology Services (ATS)

❖ **Two employee searches are underway:**
Instructional Design Services director
Help Desk Manager

❖ **New Online Proctoring Solution**
A successful pilot was conducted during the spring 2019 semester by a selected group of faculty to evaluate the HonorLock online proctoring solution and the decision was made to implement it for the entire campus. The rollout is scheduled for June 11, 2019.



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MAY 17, 2019

STAFF SENATE



Chris Moss, Presiding Officer
Steve Clark, Senator-at-Large
Jennifer Bunnell
Bethany Campbell

Kenneith Collins
Mark Gale
Tina Hooks
Felicia Mucci

Molly Pepper
Penny Pitts

WE ARE...

- ❖ Working on a Professional Development opportunity that will include the entire staff.

WE HAVE...

- ❖ Hosted the 2019 Staff Appreciation luncheon with Claude Willis as guest speaker.
- ❖ Submitted an amendment to a policy for review.
- ❖ Submitted a proposal for a new policy to be considered and added to the Policy Library.

WE WILL...

- ❖ Prepare for upcoming elections for Staff Senate Senators for the 2019-2021 year.





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FINANCE AND FACILITIES



CLASSROOM BUILDING

Project is in its final stages with substantial completion by the end of May. Furniture and equipment will be installed and configured with a grand opening expected sometime in June.

SANDRIDGE HALL RENOVATION

Project continues with substantial completion by the end of June. Furniture has been picked out and ordered and occupancy is expected in early July.



BROWN HALL

Architects are working on design plans for a complete interior renovation of the historical building. There is no timetable on the project.