



OCTOBER 20, 2017

ENROLLMENT AND STUDENT SERVICES WE HAVE...

- Successfully completed Fall Semester with 1.6% increase in new students and flat credit hour production. See enrollment data below.
- Our new *Athens State Enrollment Center* temporarily located in the basement of McCain Hall. The Enrollment Center serves as a one stop service area for new and current students answering front line inquiries regarding the enrollment process, admissions steps, registration, financial aid and advising information. More detailed responses are just quick reach to the appropriate personnel for personalized services.
- Maintained our **Retention Success**. Mr. Derrek Smith reports our Fall Retention is unofficially at 74%. Thanks in part to our Retention Scholarship funding and the great faculty and staff support for continuing students.



- Hired a new Admissions Advisor/Recruiter, **Ms. Jasmine Crutcher**. Jasmine brings great enthusiasm to her position here at Athens State University.

WE ARE...

- Finalizing our 2018-19 re-designed **Scholarship Program**. The re-design includes a “no application” process with additional funding for scholarships totaling \$1,080,000 in the 2018-19 budget year. Our goal is to allow us to be more competitive with area Regional Universities and acknowledge the distinct non-traditional students we serve with demonstrated academic success and demonstrated need.
- Kicking off the spring registration cycle with a New Student Transfer Day October 31, 2017. Our supporting communication plan is designed to touch each current student at least once in the Spring cycle in addition to encouraging prospective students through the enrollment pipeline. Spring 2018 registration begins on November 1st.

WE WILL...

- Work toward are Spring Enrollment Goals of 2930 students and 26,959 credit hours, representing a 1% growth.



Official Enrollment Data: FALL 2017 vs Fall 2016			
	2017	2016	% Change
Total Headcount	3,114	3,065	1.6%
Total Credit Hour Production	28,542	28,547	0.0%
Undergraduate Headcount	2967	3028	-2.0%
Undergraduate Credit Hours	27,618	28,324	-2.5%
Graduate Headcount	147	37	297.3%
Graduate Credit Hours	924	223	314.3%

*Official Data collection 9/8/2017

FALL 2017	
	Actual
Total New Admits	1,217
Total New Enrolled	800
Conversion Rate	66%
Undergraduate New Admits	1065
Undergraduate New Enrolled	686
Conversion Rate - Undergrads	64%
Graduate New Admits	152
Graduate New Enrolled	114
Conversion Rate-Graduate	75%
Continuing Students	2,319
Continuing Students %	74.4%
Financial Aid Apps	4,616
Retention (Unofficial)	74%

Credit Hour Production by College		
	UG	GR
College of Arts and Sciences	8,273	111
College of Business	9,886	379
College of Education	8,763	426
No College Designated	696	6



OCTOBER 20, 2017

FINANCIAL AFFAIRS

WE HAVE...

- Been awarded \$1,000,000 in grant funds for a Houston Hall replacement facility over the flat roof and mechanical space. PH&J is assisting in the development of a plan for the space that will allow for technological advancements for the University.

WE ARE...

- Re-roofing the Sandridge Student Center and the Classroom Building and expect those projects to be completed within the next two months.
- Working with our auditors, CDPA, to complete our audit for the fiscal year ended September 30, 2017 and expect to have the audit report ready for the January 2018 Board meeting.

WE WILL...

- Begin paving projects to include AMSTI, Chasteen Hall, College Street Center and the new circular drive in front of the Sandridge Student Center.
- Be clearly identifying and repainting all handicap parking spaces.
- Begin renovation on the Sandridge Student Center interior within the next month. Once the Alabama Building Commission signs off on occupancy of the temporary office space, all student services areas will be relocated.



OCTOBER 20, 2017

UNIVERSITY ADVANCEMENT

WE HAVE...

- Hosted the 51st annual Fiddlers Convention. Total ticket revenue for the convention was in excess of \$140,000.

WE ARE...

- In the process of finalizing a Bicentennial Committee, which will oversee planning and organizing events for our 200th anniversary in 2022. Dr. Robert Burkhardt has agreed to serve as a co-chair for the Bicentennial Committee. Dr. Burkhardt will also work with Sara Love on updating the history of the University.

WE WILL...

- Be concluding the 9th Annual Fall Phonathon on November 14, 2017. We have set an ambitious goal of \$50,000 this year, which represents a 50% increase over last year. To-date, we have just over \$16,000 in gifts and pledges, which is approximately 38% ahead of last year at this same time. Proceeds from the Phonathon provide scholarships for students in need of a helping hand and to fund other needs identified as critical to student success.
- Be convening the Board of Trustees Development Committee for the first time today. The committee is composed of alumni, trustees, representatives from the Foundation Board and Board of Visitors, faculty and staff designees, and community members. The committee will provide oversight for our fundraising operations while serving as liaisons between the University and our various constituencies.



OCTOBER 20, 2017

ACADEMIC AFFAIRS

WE HAVE...

- Received an AMSTEP (Alabama Math and Science Teacher Education Program) Grant in the amount of \$31,981. AMSTEP is designed to increase the number of graduates in the areas of Math and Science Education.
- Received an Open Education Resources grant in the amount of \$5,000
- Hired Dr. Stephen Spencer as the Dean for the College of Arts and Sciences
- Received ACHE approval for
 - Health Care Administration Option to B.S. in Health Science degree
 - Certificate in Human Resources Management
- Received SACSCOC approval for M.Ed. in Career and Technical Education

WE ARE...

- Conducting searches for the following faculty positions:
 - Accounting
 - Biology
 - Career & Technical Education
 - Computer Science
 - Head of Collection/Technical Services Librarian
 - University Archivist Librarian

WE WILL...

- Host the ABET accreditation team for a campus visit on October 23 -24, 2017



OCTOBER 20, 2017

INFORMATION TECHNOLOGY

TECHNOLOGY SERVICES.....

- **Installed the new, 44 TB, solid state disk (SSD) array the last week of September 2017.**
Going to solid state drives increases speed, has lower maintenance costs amounting in \$144,987 over the next 7 year period. The SSD array will provide a consolidated storage solution for the data center with a high level of reliability.
- **Began working on the QuickLaunch single sign-on solution**
 - QuickLaunch will be a great improvement for student, faculty, and staff access to all services that currently use individual login methods.
- **Planning the implementation of Banner 9 (XE).** Banner 9 will be a major change in the ERP system affecting Finance, HR, Payroll, Student, and Financial Aid.
- **Began centrally procuring/managing faculty and staff desktop computer replacements**
- **Received funding to upgrade perimeter firewalls**
- **Are finalizing the specifications to upgrade the Blade Center and install load balancers**

THE ACADEMIC TECHNOLOGY SERVICES (ATS)

- **Continues work on Quality Matters (QM) online course design**
The QM initiative continues in ATS. The request for proposals issued by the Provost will provide a new set of courses and faculty to follow the QM standards.
- **Will expand services for the Quality Matter initiative**
A new designer and developer will be added this fall to work directly with faculty to develop online courses.
- **The ATS team is nearing the final implementation phase of DocSoft,** the transcription and closed captioning tool, by integrating it with Tegrity, the online video capture/access tool.
- **ATS has installed the accessibility monitoring tool Ally in Blackboard**



OCTOBER 20, 2017

PRESIDENT'S UPDATE



Fall 2017 Commencement

Saturday, December 9, 2017

9:00 am College of Arts and Sciences

Speaker: Dr. Glenn Conner

12:00 Noon – College of Business (**GLSCM
Master's Awarded**)

Speaker: Lt. General (RET) William Phillips

3:00 pm – College of Education

Speaker and President's Medal Recipient:
Mr. Tazewell Shepard

Congratulations to Crystal Brown



2017 Recipient

Athena International Leadership Award

Presented at the Decatur-Morgan County
Chamber of Commerce -Women in Business Celebration



OCTOBER 20, 2017

DELTA MU DELTA COLLEGE OF BUSINESS

Advisors: Dr. Kim Roberts and Dr. John Berzett

Student Chapter President: Ms. Toni Harvey

Delta Mu Delta is an International Society in Business. Delta Mu Delta are the Greek letters in the Society's name and stands for *Dia Matheseos Dynamis*, signifying Delta Mu Delta's motto: **Through Knowledge, Power** – the power to manage creatively for social and economic good. Becoming a member of Delta Mu Delta is an honor indicative of earnest, intelligent purpose and rewarding achievement.

WE HAVE...

Been named "Star Chapter" by the international organization for business students. One of 22 recipients of this award out of 300 chapters nationwide. This is the most award-winning Star Chapter in the organization's history.



Been honored to have the organization's Board of Directors and the Scholarship Committee recently award the 2017 Delta Mu Delta Regional Award along with a \$500 scholarship to Ms. Maria Rodriguez. Ms. Rodriguez is an accounting major from Decatur, AL.

WE ARE...

Preparing the Delta Mu Delta food booth for the Fiddlers Convention.



Working on Fall Service Project: *Amy's Attic*. *Amy's Attic* is an organization that helps women in need to complete their GED and provides career and college readiness skills as well. *Amy's Attic* provides professional attire so women can be confident for upcoming job interviews and networking events.

WE WILL...

Be attending the 2017 Biennial National DMD Conference in Baltimore, MD in November.





OCTOBER 20, 2017

INSTITUTE OF MANAGEMENT ACCOUNTANTS (IMA) ACCOUNTING CLUB COLLEGE OF BUSINESS

Student membership in the Institute of Management Accountants has a threefold purpose:

1. to introduce management accounting to students planning careers in business
2. to strengthen the knowledge and commitment of those already on the way to management accounting careers
3. to demonstrate how IMA members work together to improve the science of management accounting.

IMA membership provides opportunities for students to associate with practicing management accountants; to see how they live, work, and apply their knowledge; and to learn that professionals are seriously devoted to their field and to high ethical standards.

THIS SEMESTER, THE STUDENT OFFICERS HAVE:

- Raised money for the American Cancer Society
- Held four board meetings
- Set goals for the year and formulated strategies to achieve those goals
- Held three educational club meetings with four guest speakers:
 - Mrs. Melanie Delap, CPA, on workplace behavior
 - Two former accounting students about careers with NASA
 - Debbi Besant, CPA, a board member from the IMA GulfSouth (Regional) Council
- Participated in two workshops with the Career Development Center:
 - Resume Workshop
 - Networking and Interviewing Workshop
- Participated in professional mock interviews at Crabtree, Rowe & Berger, CPAs in Huntsville
- Participated in the Meet the Firms event here on campus
- Attended two IMA Muscle Shoals Chapter meetings
- Participated in fundraising at the Fiddlers Convention
- Registered for the IMA Student Leadership Conference that will be held in Houston, Texas November 9-11. Professor Emily Corzine and Dr. Diann Hammon will attend with the students.



OCTOBER 20, 2017

**INSTITUTE OF MANAGEMENT ACCOUNTANTS (IMA)
ACCOUNTING CLUB
COLLEGE OF BUSINESS**

UPCOMING EVENTS

- Industry Tour at Toyota
- Two more educational club meetings this semester
- Meeting with prospective students at Transfer Orientation Day
- IMA Student Leadership Conference in Houston, Texas
- IMA Muscle Shoals Chapter November meeting
- Canned food drive
- Angel Tree collections

LEADERSHIP

Faculty Advisors: Professor Emily Corzine and Dr. Diann Hammon

Student Officers:

President: Latasha Davis

Vice President: Robert Smith

Secretary: Jacob Perdue

Treasurer: Matthew Andrews

Webmaster: Maria Rodriguez

Communications Directors: Rachel Daniel and Cowanna Sales



OCTOBER 20, 2017

SOCIETY FOR HUMAN RESOURCE MANAGEMENT (SHRM) STUDENT CHAPTER COLLEGE OF BUSINESS

The Society for Human Resource Management (SHRM) is the leading voice of the HR profession. It has over 70,000 professional and student members in more than 425 professional chapters and over 300 student chapters.

Members of the Athens State University Society for Human Resource Management Student Chapter gain access to an immense information resource and have opportunities to meet HR practitioners to develop your personal contacts and network.

With the award winning SHRM publications, students keep current on issues and trends affecting the workforce and shaping the workplace. Student members are eligible and strongly encouraged to attend the Tennessee Valley Professional Chapter of the Society for Human Resource Management monthly professional meetings. The Tennessee Valley Chapter is the Athens State University Society for Human Resource Management professional chapter sponsor. Student members have the opportunity to meet and interact with HR practitioners representing most of the employers in the North Alabama area.

Through networking, research has shown that 60% to 70% of jobs are found through making these types of personal contacts.

THIS YEAR, THE STUDENT MEMBERS HAVE...

- Placed sixth in the SHRM National Central Regional Case Competition in Houston, TX
- Co-sponsored with UAH SHRM a workshop with Heather Kinze presenting on Bold Leadership
- Attended the Alabama SHRM State Conference held in Birmingham, AL
- Attended the SHRM National Conference held in New Orleans, LA
- Set goals for the year and formulated strategies to achieve those goals
- Held three educational programming club meetings with guest speakers:
 - Mr. Dale Lenahan President of ATDNA Professional Chapter
 - Mrs. Kristina Minyard, HR Director of Ignite Education
 - Mrs. Melissa DeVore, HR Director Hudson Alpha



OCTOBER 20, 2017

SOCIETY FOR HUMAN RESOURCE MANAGEMENT (SHRM) STUDENT CHAPTER COLLEGE OF BUSINESS

THIS YEAR, THE STUDENT MEMBERS HAVE...

- Participated in a workshop on Problems of Addiction in the Workplace with College of Business Professor Bryan Kennedy
- Attended three local SHRM professional conferences by North Alabama SHRM, Cullman SHRM, and TVC SHRM
- Participated in fundraising at the Fiddlers Convention
- Registered for the AL-SHRM State Student Leadership Conference and HR Games that will be held at Auburn University, November 10. Professor Gary Valcana and Dr. Glynice Crow will attend with the students.

UPCOMING EVENTS

- Two more educational programming club meetings this semester
- Participating in Labor Relations Workshop with Dr. Bryan Kennedy on Athens State campus
- Meeting with prospective students at Transfer Orientation Day
- AL-SHRM State Student Leadership and HR Games Conference at Auburn University
- Attending the Tennessee Employment Relations Research Association Conference at MTSU

LEADERSHIP

Faculty Advisors: Professor Gary Valcana and Dr. Glynice Crow

Student Officers:

President: Morgan Garris

Vice President: Morgan Pugh

Secretary: Jessica Hobson

Director of Community Relations and Development: Brittany Grant

Director of Educational Programming: Justin Minyard

Director of Social Media: Jamie Rogers



OCTOBER 20, 2017

APICS

APICS is the premier professional association for supply chain and operations management. APICS Mission: Fostering the advancement of end-to-end supply chain management through a body of knowledge, innovative research, systems, and methods to create value for customers, members, and organizations.

The student chapter partners with the business professionals of the Tennessee Valley APICS Chapter, which was recognized as a GOLD Award Winning Chapter by the organization's national Chicago-based headquarters. The Athens State University Chapter currently has 10 official members and 115 students on the mailing list.

THIS YEAR, THE STUDENT MEMBERS HAVE...

- Raised over \$1200 through various fundraising efforts to attend the 2017 APICS national conference.

WE ARE...

- Completing the fall service project which was a food drive for the Full Tummy Project. \$675 in monetary donations was collected in addition to several tubs of food.

WE WILL...

- Be attending the APICS national conference in San Antonio during October.



OCTOBER 20, 2017

STAFF SENATE

Chris Moss, Presiding Officer
Steve Clark – Senator-at-Large
Jennifer Bunnell
Bethany Campbell
Kenneith Collins
Mark Gale
Tina Hooks
Felicia Mucci
Molly Pepper
Penny Pitts
Terry Stepp



WE HAVE...

Formed three new sub-committees:

- ❖ Administrative Policy
- ❖ Social
- ❖ Public Service

WE ARE...

- ❖ working with Mike McCoy to develop a staff promotion salary proposal based on CUPA data. This proposal would affect all staff employees. (Administrative Policy sub-committee)

WE WILL...

- ❖ be hosting a presentation about distracted driving for all staff. Speaker is secured and details are being finalized. (Social sub-committee)
- ❖ be hosting a fundraiser for Breast Cancer Awareness. Discussing a partnership between the Staff Senate and Rotary to conduct a silent auction in the ballroom on October 27th from 9:00 am – 1:00 pm. Details will be available soon. (Public Service sub-committee)



OCTOBER 20, 2017

FACULTY SENATE

Debra Vaughn, COB Presiding Officer

Mary Aquila, Library

Dr. John Berzett, COB

Dr. Michael Essary, COB

Dr. Jim Kerner, COB

Dr. Malcolm Cort, COAS

Dr. Mark Durm, COAS

Dr. Adam Lewis, COAS

Dr. Quanda Stevenson, COAS

Dr. Lisa Hyde, COE

Dr. Debbie Keiley, COE

Dr. Tina Sloan, COE



WE HAVE...

- ❖ Held regularly scheduled meetings during the summer to move forward on review of pending policies.
- ❖ Voted on nominees for faculty recommendations for the Board of Trustee Committees.
- ❖ Passed a motion to add a representative from the library to the Academic Affairs Committee and put forth a nominee.
- ❖ Confirmed the list of committee members of the standing Faculty Senate Committees. Committees convened in September and voted on chairpersons.
 - Academic Affairs – Dr. Charles Robert, Chair
 - Curriculum Committee – Derek Newland, Chair
 - Elections – Katia Mayfield
 - Faculty Affairs – Dr. James Gadberry
 - Learning Resources – Dr. Kimberly Jack